



# ANNAMACHARYA UNIVERSITY

(ESTD UNDER AP PRIVATE UNIVERSITIES (ESTABLISHMENT AND REGULATION) ACT, 2016)  
(UNIVERSITY LISTED IN UGC AS PER THE SECTION 2(f) OF THE UGC ACT, 1956)

RAJAMPET, Annamayya District, A.P – 516126, INDIA.

## Institutional Development Plan

### Basic Academic Philosophy of the University

The basic academic philosophy is to offer quality education covering innovation and creativity.

SNo	Strategic Area of Importance	Goals	Strategic Actions	Targets & Timelines	
				Year	Total Strength
1.	Admissions	Continuous Improvements in student quality & intake	<ul style="list-style-type: none"> <li>Increasing visibility through market promotion and information sharing.</li> <li>Focus on student diversity and international students</li> <li>Establishing credibility through Accreditation and ranking.</li> <li>Quality placements and targeting 100 % placement of students.</li> <li>Achieving academic excellence and research</li> </ul>	2024	6230
				2025	8017
				2027	11710
				2029	12760
				2032	13926
2.	Accreditation and Ranking	To provide World Class, quality education and Visibility	<ul style="list-style-type: none"> <li>Outcome based education with industry relevant curriculum.</li> <li>Students satisfaction, placement and entrepreneurship</li> <li>Funded Research Projects</li> <li>Quality publication and research influence through citations.</li> </ul>	2026	NIRF
				2027	NBA & NAAC
				2028	ABET
				2032	World Ranking – QS and Time Higher Education (THE) Ranking
3.	Faculty Development	<ul style="list-style-type: none"> <li>Attracting quality faculty from institutes of repute with research inclination.</li> <li>Achieving faculty cadre ratio as per UGC and NAAC.</li> </ul>	<ul style="list-style-type: none"> <li>Recruitment of Ph.D. faculty members from institute of repute.</li> <li>Motivating the non-Ph.D. faculty members to complete Ph.D. with time frame.</li> <li>Participation of faculty in workshops and conferences</li> <li>Seed money for Faculty</li> </ul>	2025	Faculty recruitment with minimum Ph.D. qualification.
				2026	Recruitment of Research ready faculty having post-doctoral experience.



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			Research	2028	20% faculty should have externally funded projects.
				2030	Faculty Exchange with International Universities
4.	Industry Integration	Partnering with the Industry to develop course curriculum, industry sponsored research projects and consultancy	<ul style="list-style-type: none"> <li>Inviting industry experts in board of studies and members in governing body.</li> <li>Visiting and guest faculty from industry.</li> <li>Joint research with industry</li> <li>Industrial visits to Faculty and Students.</li> </ul>	2025	Development of industry based curriculum. Skill Certification Programmes in collaboration with industry
				2026	Industry Sponsored Research Projects
				2028	Establishing Centres of Excellence for rendering consultancy to Industry.
5.	Research Publications	Volume of Research Publications. Research influence through Citations.	<ul style="list-style-type: none"> <li>Setting publication targets to every individual faculty</li> <li>Research incentives for high quality publications</li> <li>Financial support for National and International Conferences</li> <li>Seed money for Science based research</li> </ul>	2025	Minimum one publication per Faculty
				2030	50% of Publications in SCI & Scopus Indexed Journals
6.	Funded Research Projects and Patents	Establishment of Research Facilities through research funding.	<ul style="list-style-type: none"> <li>Recruiting Senior Professors from Research/Scientific back ground organisations.</li> </ul>	2025	Minimum one research Proposal per Faculty



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			<ul style="list-style-type: none"> <li>Developing interdisciplinary research groups.</li> <li>Creating cell for IPR and Patenting</li> </ul>	2027	Minimum one centre of Excellence per Department/Institute
				2030	Minimum one Patent filing per Faculty
7.	Enhancing global visibility of the University		<ul style="list-style-type: none"> <li>Academic collaboration and MOUs with foreign Universities.</li> <li>Joint Publications with International Faculty.</li> <li>Joint research Projects.</li> <li>Faculty and Student Exchange Programmes.</li> </ul>	2025	MOUs with twenty foreign Universities.
				2027	Minimum one MOU per Department/Institute.
				2030	Active Faculty and Student Exchange Programme per Institute.

## a. Short term goals:

- ❖ Quality assurance and endurance through Accreditation by national and international Agencies
- ❖ Academic excellence of students
- ❖ Encouraging students participation in co-curricular, and extracurricular activities
- ❖ Improving life skills of the students
- ❖ Conducting add-on programs relevant to industry
- ❖ Organizing programs on entrepreneurship
- ❖ Arranging 100% placements for students

## Long Term Goals:

- ❖ To attain the status of Center of Excellence in focused domains of Education and Research.



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- ❖ To offer worthwhile programs of relevance for upliftment of rural students and populace.
- ❖ To undertake national and internationally acknowledged research and development works in all disciplines by building alliances with reputed foreign Universities, research organizations, government entities, industries and alumni.

## Strategic Plan:

Key Parameters	Specific
Strong academic and management capacities	<ul style="list-style-type: none"> <li>• To obtain University status within one year</li> <li>• Achieving accreditation of the eligible UG and PG Programmes by the end of the II phase (i.e., 5 years)</li> <li>• To establish innovative programmes in all the departments within 2 years of commencement of the project.</li> </ul>
Improved faculty & support staff qualifications and competencies	<ul style="list-style-type: none"> <li>• To strengthen the faculty development activities in terms of effectiveness in teaching, subject area and research competencies.</li> <li>• To improve the functioning of technical and other support staff through training.</li> </ul>
Improved learning among students	<ul style="list-style-type: none"> <li>• To improve the learning outcomes and competencies of the students.</li> <li>• To improve the pass percentage in first year.</li> <li>• To provide additional infrastructure and to modernize the existing infrastructure to strengthen the teaching- learning process.</li> </ul>
Increased employability of students	<ul style="list-style-type: none"> <li>• Improvements in the placement rate and the average salary of placement package</li> </ul>
Overall Institutional progress	<ul style="list-style-type: none"> <li>• Increasing the number of registrants for Master degrees.</li> <li>• To enhance research and consultancy activities.</li> <li>• To strengthen the Institute – Industry interaction.</li> </ul>



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Key activities proposed in the University development Plan:

Objective	Key Activities in the Project
a. To improve the learning outcomes and competencies of the students	<ul style="list-style-type: none"> <li>• Infrastructure Improvement for teaching, training, and learning facilities</li> <li>• Academic support to weak students</li> <li>• Modernization of Classrooms</li> <li>• Updating of Learning Resources</li> <li>• Modernization and strengthening of libraries and increasing access to knowledge resources</li> <li>• Improving the effectiveness of teaching</li> </ul>
b. To improve the employability of the students	<ul style="list-style-type: none"> <li>• Academic support to weak students</li> <li>• Training on non-academic skills</li> <li>• Improved interaction with the industry</li> <li>• Establishment of a Finishing School and Placement Cell</li> <li>• Strengthening the Alumni Network and Interactions</li> </ul>
c. To strengthen the faculty development activities in terms of effectiveness in teaching, subject area and research competencies	<ul style="list-style-type: none"> <li>• Qualification Up gradation.</li> <li>• Subject knowledge and research competence</li> <li>• Participation in Seminars, Conferences, Workshops, etc.,</li> <li>• updating of Learning Resources</li> <li>• Modernization and strengthening of libraries and increasing access to knowledge resources</li> </ul>
d. To improve the functioning of technical and other support staff through training	<ul style="list-style-type: none"> <li>• Training Needs Analysis (TNA)</li> <li>• Providing technical and non-technical training</li> </ul>



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e. To provide additional infrastructure and to modernize the existing infrastructure to strengthen the teaching- learning process	<ul style="list-style-type: none"> <li>• Modernization and strengthening of laboratories and</li> <li>• establishment of new laboratories for existing UG or new PG Programmes</li> <li>• Procurement of Furniture</li> <li>• Establishment/Up gradation of Central and Departmental Computer Centre.</li> <li>• Modernization/Improvements of supporting</li> </ul>
f. Achieving accreditation of the eligible UG and PG Programmes by the end of the Project	<ul style="list-style-type: none"> <li>• Applying for NBA for the eligible programs to be accredited</li> <li>• Qualified Professors</li> <li>• Bettering the Student to Staff ratio</li> <li>• Introduction of Governance Reforms</li> <li>• Strengthening teaching – learning mechanism by adopting Outcome Based Education</li> </ul>
g. To strengthen the Institute – Industry interaction	<ul style="list-style-type: none"> <li>• Deputation of faculty to industries</li> <li>• Jointly conducting continuing education programs</li> <li>• Undertaking of problem solving projects and consultancies on industrial products by students and faculty</li> <li>• Serving as training Centre's for industry</li> <li>• Involving Industry experts in training students and faculty in traditional and new technologies, soft skills etc.,</li> </ul>



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h. To implement academic and non-academic reforms	<ul style="list-style-type: none"><li>• Institutional management capacity enhancement.</li><li>• Periodic revision of curriculum</li><li>• Improved Student Performance Evaluation</li><li>• Performance appraisal of faculty by students</li><li>• Faculty incentive for Continuing Education (CE), Consultancy and R&amp;D</li><li>• Exercise of autonomies: Academic, Administrative, Managerial and Financial</li><li>• Establishment of Corpus Fund, Faculty Development</li></ul>
i. To enhance research and consultancy activities	<ul style="list-style-type: none"><li>• Marketing these services to the Industry</li><li>• Encouraging the faculty who have expertise to take up consultancy assignments</li></ul>



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Specific Objectives and Expected Results in University Development Plan:

SNo	Objective	Expected Results.
1	<p><b>Starting PG Programmes &amp; Extending R&amp;D centres in all the Departments.</b></p> <ul style="list-style-type: none"> <li>Two PG Programmes in CSE and EEE have been sanctioned by the AICTE and approved by JNTU for the academic year 2019-20.</li> <li>In the next two academic years, six new PG Programmes and R&amp;D centre will be established in all the departments. This results in inculcating the research culture among the graduating students and hence improves the learning outcome and employability of the students.</li> <li>Organizing National and International Level Workshops / Seminars/ Conferences.</li> <li>To take up the Research Projects from the industry in thrust areas &amp; encouraging the Faculty and Students to come out with the publications of papers in journals.</li> </ul>	<ul style="list-style-type: none"> <li>Increase in percentage of regular faculty with Ph.D.</li> <li>Upgrade in qualifications.</li> <li>Inculcating the research culture among the graduating students.</li> <li>Increase in MOU's with industries for research projects.</li> <li>Increase in consultancy activities.</li> <li>To come out with patents</li> </ul>
2	<p><b>Establishing effective teaching learning process by adopting emerging trends in educational, technical media and methods</b></p> <ul style="list-style-type: none"> <li>Conversion of all the Class rooms into digital class rooms with modern facilities (Smart boards, LCD Projectors, Internet facility etc.).</li> <li>Use of Video courses from experts of IIT'S (through NPTEL) resulting into enhancement of Knowledge of staff and students.</li> <li>Organizing educational pedagogical training for effective teaching and learning.</li> </ul>	<ul style="list-style-type: none"> <li>Increased learning outcomes through student centric approach.</li> <li>Increase in transition rate of weak students.</li> <li>Increase in pass percentage.</li> <li>Increase in the performance appraisal of individual students.</li> <li>Increase in the satisfaction index of the students.</li> </ul>



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3	<p><b>To setup dynamic Placement &amp; HR cell for throwing open maximum possible job opportunities to the students.</b></p> <ul style="list-style-type: none"> <li>• Providing Value Added courses.</li> <li>• MOU's with industries for exchange of faculty / human resource.</li> <li>• Arranging soft skills and communication skills training by inviting experts</li> <li>• Arranging periodical counseling and personality development to the students.</li> </ul>	Increased placement opportunities for the students
4	Modernization of existing laboratories/workshop and other facilities and establishment of new labs.	<ul style="list-style-type: none"> <li>• Modern equipment for learning.</li> <li>• Increase in consultancy activities resulting in increase in IRG.</li> <li>• Starting of new PG Programmes.</li> </ul>
5	Faculty & Staff Development for improved competence through, up gradation in qualification, by training in domain subjects, by attending/conducting conferences, Workshops etc.	<ul style="list-style-type: none"> <li>• Qualification up gradation</li> <li>• Improved competency level of teachers.</li> <li>• Improvement in teaching learning process.</li> <li>• Increase in learning outcome of students.</li> <li>• Inculcating research culture.</li> <li>• Outcome of papers in national and international journal will increase.</li> <li>• Skill up gradation of the supporting staff.</li> </ul>
6	<p><b>Arranging short-term training Programmes for rural youths / school drop outs, unskilled Labors to make them employable.</b></p> <ul style="list-style-type: none"> <li>• Conducting short term training programme for needy people which results in to self-employment.</li> <li>• Conducting certified diploma courses.</li> </ul>	<ul style="list-style-type: none"> <li>• Self-employment opportunities will increase.</li> <li>• Competency of the dropouts will rise resulting into better employability.</li> </ul>