**ANNAMACHARYA UNIVERSITY FACULTY DETAILS FOR WEBSITE**

**About Profile**

NAME: V.Vedavathi

DATE OF BIRTH:12-06-1988

 DESIGNATION: Assistant Professor

 DEPARTMENT: MBA

 EMAIL ID: VALLAPAREDDY.12@GMAIL.COM

DATE OF JOINING: 16-10-2015

 EMPLOYEE ID: 1086

## Academic Profile

| **Qualification** | **Name of the Board/University** | **YEAR** |
| --- | --- | --- |
| **MBA** | **JNTUA** | **2010** |
| **B.com** | **S.V University** | **2008** |
| **Intermediate** | **Board of Intermediate Education** | **2005** |
| **SSC** | **Board of secondary school** | **2003** |

## Research Details

1. Areas of Specialization: Finance
2. List of Publications: 7
3. Awards Received: Nil
4. Research Guidance: Nil
5. No. of PhD Guided:
6. No. of M.Tech Guided:
7. No. of MBA Guided: 80
8. Details of Professional Membership: Nil
9. Subjects Taught:
10. Financial Accounting for Managers
11. Financial Management
12. Cost and Management Accounting
13. Financial Derivative
14. International Financial Management
15. Financial institutions and Markets
16. Managerial Economics and Financial Analysis
17. Human Resource Management
18. Organisational Development
19. Management Science
20. Business Law

## Publication Details

|  |  |  |
| --- | --- | --- |
| **Title** | **Publisher** | **Published Year** |
| Impact of Microcrediton Living Standard of Dairy Entrepreneurs at Rayalaseema Region of AP. | IJAEM | 2022 |
| A study on Capital Structure Influence on Firm’s Growth and Profitability with Reference to Bharathi Cements, Tadipatri | IJRAR | 2018 |
| A Study on Cash Flow Statement Towards Groma Infrastructure Limited Hyderabad | Journal of Emerging Technologies and Innovative Research | 2019 |
| Consumer Attitude and Behaviour Towards Soft Drinks With Special Reference To Major Municipal Corporations, Andhra Pradesh | Global Journal of Engineering Science and Researches | 2018 |
| From Inclusion to Empowerment: The Implications of Microcredit | Jour of Adv Research in Dynamical & Control Systems | 2019 |
| A Study On "Ict Based Innovations In Management In The Context Of Entrepreneurship" | Journal of Advanced Zoology | 2023 |
| A Study on Talent Management and Its Impact on Organisation’s performance | IJFANS International Journal of Food and Nutritional Sciences | 2022 |

## Patent Details

| **Sno.** | **Title of Patent** | **Submitted/Published/Awarded** |
| --- | --- | --- |
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