**PROFILE**

**NAME:** B. Swathi

**DATE OF BIRTH:** 20-01-1988

**DESIGNATION:** Assistant Professor

**DEPARTMENT:** MHRM

**EMAIL ID:** swathibeemanaboina@gmail.com

**DATE OF JOINING:** 16-10-2023

**EMPLOYEE ID:** 1744

**ACADEMIC PROFILE:**

|  |  |  |
| --- | --- | --- |
| **Qualification** | **Name of The Board/University** | **Year** |
| MHRM | YV University, Kadapa | 2010 |
| B.SC | SV University, Tirupathi | 2008 |

**RESEARCH DETAILS:**

1. **Areas of Specialization:** Human Resource Management
2. **List of Publications:** 0
3. **Awards Received:** 0
4. **Research Guidance:**
5. **No. of PhD Guided:** 0
6. **No. of MBA Guided:** 4
7. **Details of Professional Membership:** 0
8. **Subjects Taught:**
9. Business & Legal Environment
10. Human Resource Management
11. Green Marketing
12. Consumer Behavior
13. Logistics & Supply Chain Management
14. Organizational Development
15. Managerial Economics & Financial Analysis
16. Design Thinking & Innovation.

**PUBLICATION DETAILS**:

|  |  |  |
| --- | --- | --- |
| **Title** | **Publisher** | **Published Year** |
| **-** | **-** | **-** |

**PATENT DETAILS**:

|  |  |  |
| --- | --- | --- |
| **Sno** | **Title of Patent** | **Submitted/Published/Awarded** |
| - | - | - |