



ANNAMACHARYA UNIVERSITY

EXCELLENCE IN EDUCATION; SERVICE TO SOCIETY
(ESTD, UNDER AP PRIVATE UNIVERSITIES (ESTABLISHMENT AND REGULATION) ACT, 2016)
Rajampet, Annamayya District, A.P – 516126, INDIA

Faculty Profile

Basic Information:

NAME	:	Fateh Khan Lodi
DESIGNATION	:	Assistant Professor
DEPARTMENT	:	Department of Business Administration
DATE OF BIRTH	:	16-06-2002
DATE OF JOINING	:	14-11-2023
EMAIL ID	:	fkf@aitsrajampet.ac.in
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Academic Profile:

Qualification	Name of the Board/University	YEAR
MBA	Annamacharya Institute of Technology & Sciences, Rajampet	2023
B. Com	Yogi Vemana University	2021

Research Details:

1. Areas of Specialization	:	Marketing
2. No. of Publications	:	
3. Awards Received	:	
4. Research Guidance		
	No. of PhD Guided:	
	No. of MBA. Guided:	8
	No. of B.Tech. Guided:	
5. Details of Professional Membership:		
6. Subjects Taught	:	Managerial Economics Logistics & Supply Chain Management Brand Management Digital Marketing Design Thinking & Innovation Universal Human Values Managerial Economics & Financial Analysis



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