



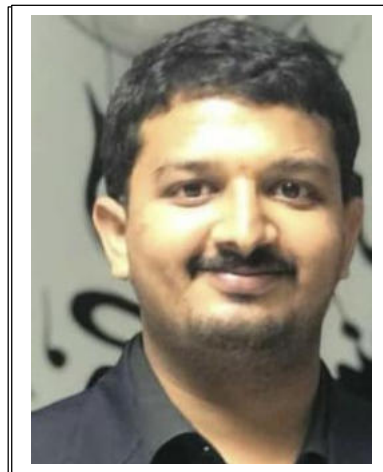
# ANNAMACHARYA UNIVERSITY

EXCELLENCE IN EDUCATION; SERVICE TO SOCIETY  
(ESTD, UNDER AP PRIVATE UNIVERSITIES (ESTABLISHMENT AND REGULATION) ACT, 2016)  
Rajampet, Annamayya District, A.P – 516126, INDIA

## Faculty Profile

### Basic Information:

NAME : Koushik B  
DESIGNATION : Assistant Professor  
DEPARTMENT: MBA  
DATE OF BIRTH : 02/09/1993  
DATE OF JOINING : 14/10/2024  
EMAIL ID : Koushikbrahmanapalli@gmail.com  
EMPLOYEE ID: : 2137



### Academic Profile:

Qualification	Name of the Board/University	YEAR
PGDM	Jain University	2019
B.Com	Yogi Vemana University	2017

### Research Details:

1. Areas of Specialization	:	
2. No. of Publications	:	
3. Awards Received	:	
4. Research Guidance		
	No. of PhD Guided:	
	No. of MTech. Guided:	
	No. of B.Tech. Guided:	
5. Details of Professional Membership:		
6. Subjects Taught	:	Management Perceptive and Organization Behaviour Consumer Behaviour Management Information System Managerial Economics and Financial Analysis Management Science Personality Development through Life enlightenments kills



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	Universal Human Values -II Social Media and Digital Marketing
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## Patent Details:

Title of Patent	Submitted/Published/Awarded
Strategic Buyer-Seller Interaction system for Real Time Promotion and transaction Management	Published