



ANNAMACHARYA UNIVERSITY

EXCELLENCE IN EDUCATION; SERVICE TO SOCIETY
(ESTD, UNDER APPRIVATE UNIVERSITIES (ESTABLISHMENT AND REGULATION) ACT, 2016)
Rajampet, Annamayya District, A.P-516126, INDIA

Faculty Profile

Basic Information:

NAME : Mr A Anjanaiah
DESIGNATION : ASSISTANT PROFESSOR
DEPARTMENT : MBA
DATE OF BIRTH : 01-07-1984
DATE OF JOINING : 09-02-2022
EMAIL ID : anjimba03@gmail.com
EMPLOYEE ID : 1603



Academic Profile:

Qualification	Name of the Board/University	YEAR
(PhD)	JNTUA	Pursuing
MPhil	S.V University	2010
MBA	JNTUH	2007

Research Details:

1.Areas of Specialization	:	Finance
2.No. of Publications	:	03
3.Awards Received	:	---
4.Research Guidance		
	No. of PhD Guided:	--
	No. of MBA Guided:	50
	No. of B.Tech. Guided:	-
5.Details of Professional Membership:		-
6.Subjects Taught	:	1. Management Perspective & Organization Behaviour, 2. Marketing Management, 3. Business Research Methods, 4. Financial Markets, 5. Services Marketing, 6. Business Environment 7. Retail Management.



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	8. Managerial Economics and Financial Analysis 9. Management Science
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Publication Details:

Title	Publisher	Published Year
Importance of Mutual funds in India	European Economic Letters	2024
An empirical study on role and growth of small scale sector in Andhra Pradesh	Journal of Information and computational Science	2024
Service delivery Management in E – Governance system with reference to the users of online services.	Journal of Namibian studies	2023

Patent Details:

Title of Patent	Submitted/Published/Awarded