



ANNAMACHARYA UNIVERSITY

EXCELLENCE IN EDUCATION; SERVICE TO SOCIETY
(ESTD UNDER AP PRIVATE UNIVERSITIES (ESTABLISHMENT AND REGULATION) ACT, 2016)

RAJAMPET, Annamayya District, A.P – 516126, INDIA.

School of Management



Date: 17-10-2025

Guest Lecture Report

Title of the Event: : Super GST – Super Savings

Date of Event: 17-10-2025

Students: 1st MBA I & III semester students

Resource Person: Dr. C.A. Ashok Kumar

Organized by: School of Management in collaboration with National Service Scheme

Co-Ordinator: A. Anjanaiah, Assistant Professor, School of Management

Convener: Dr. T. Navaneetha, Head of Department, School of Management

Report

A Guest Lecture titled "Super GST – Super Savings" was organized on 17th October 2025 at NBW-201 by the School of Management in collaboration with the National Service Scheme (NSS). The session featured Dr. C.A. Ashok Kumar, Chartered Accountant and the youngest CA to be awarded a Ph.D. in Andhra Pradesh, as the distinguished resource person.

The objective of the lecture was to educate MBA students on the role of Goods and Services Tax (GST) in the Indian economy and its connection to effective savings and financial discipline. Dr. Ashok Kumar elaborated on how understanding taxation can help individuals and businesses achieve financial stability and make informed decisions.

The session covered the basics of GST, tax filing procedures, benefits of digital transactions, and strategies for efficient tax planning. He emphasized that financial awareness is essential for young professionals, especially management students aspiring to excel in corporate finance, entrepreneurship, and accounting roles.

Key Learnings

1. Gained awareness about the structure and benefits of GST.
2. Understood the link between taxation and personal financial management.
3. Learned tax-saving strategies and digital transaction practices.
4. Insights into government financial initiatives and compliance procedures.
5. Importance of financial discipline and long-term savings planning.
6. Motivation to develop financial literacy as future business leaders.

Conclusion

The Guest Lecture on "Super GST – Super Savings" by Dr. C.A. Ashok Kumar provided valuable insights into taxation and personal finance. It encouraged students to develop a habit of financial discipline, understand GST mechanisms, and apply effective saving strategies. The session successfully bridged theoretical knowledge with practical application, preparing students for real-world financial management. Such initiatives by the School of Management, in collaboration with NSS, play a key role in shaping financially responsible citizens.

Images:



Fig 1: Guest interacting with students



Fig 2: Students attending Guest Lecture