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NEWS LETTER



ANNAMACHARYA UNIVERSITY

Rajampet, Annamayya District-AP-516126, India.

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Eight-Day FDP on Python Programming Concludes Successfully at Annamacharya University



Group Photo with Python Trainer Mr. Mr. Bhanu Pawan Sai



From Left Dr. S.M.V Nanrayana, Pronvival, AITS, Dr. P. B. Chennayya, Dr. J. Chinna Babu, Dr. C. H. Nagaraju, Mr. Bhanu Pawan Sai, Dr. M. Padma Lalitha Dr. S. Sharada, Dr. C. Venkatesh

An eight-day Faculty Development Program (FDP) on Python Programming was successfully conducted at Annamacharya University, Rajampet, jointly organized by the Departments of EEE and ECE. Mr. Bhanu Pawan Sai, IT Consultant from Hyderabad, served as the resource person, delivering insightful sessions on Python's industrial relevance, real-time applications, and coding practices. Principal Dr. S. M. V. Narayana stated that such FDPs enhance research-oriented teaching among faculty, while Registrar Dr. N. Mallikarjuna Rao emphasized the importance of coding proficiency for effective student guidance. The event concluded with a felicitation to the chief guest and was successfully coordinated by Dr. S. Sharada, Dr. C. Venkatesh, and Dr. Suryaprakash.

Event Date: 28.06.2025 to 05/07/2025

To Event Organized: EEE & ECE, Annamacharya University

Annamacharya University NSS Volunteers Render Remarkable Service at Sri Somyanatha Swami Kalyanam



NSS Students Annamacharya University along with Dr. K. Janardhan (NSS Coordinator), Dr. B. Nagamuni (Physical Director)



Registrar Dr. N. Mallikarjuna Rao stated that such social service activities nurture character and social awareness among students. Principal Dr. S. M. V. Narayana appreciated their contributions, highlighting that these initiatives instill human values and civic responsibility. The program was supported by Dr. L. Obulapathi, Dr. K. Janardhan, Dr. B. Nagamuni, and N. Raghunatha Reddy.

Event Date: 11/07/2025

To Event Organized: NSS, Annamacharya University



The Sri Somyanatha Swami Kalyanam celebrations were held with great devotion at the Nandalur temple, where NSS volunteers from Annamacharya University played a crucial role in ensuring the smooth conduct of the event through their dedicated service. The students efficiently managed queue lines, assisted in the ritual arrangements, and helped at prasadam counters, contributing significantly to the success of the celebrations. Their efforts enabled devotees to participate comfortably and experience a spiritually fulfilling event.

Annamacharya University Celebrates International Malala Day Promoting Girls' Education



From Left C. Yella Reddy, Vice Chairmen, AET, S. A. Saniya Anjum, P. Kiran, Principal Dr. S. M. V. Narayana, Dr. L. Obulapathi (HoD, H&S).

On July 12, 2025, Annamacharya University celebrated International Malala Day to emphasize the global importance of women's education. To mark the occasion, the Touchstone Department organized an oratory competition on the theme "Overcoming Barriers – Breaking Cultural Norms Hindering Girls' Education." The event aimed to raise awareness about social and cultural challenges faced by girls in education and encouraged students to explore solutions to overcome these obstacles.

Students from various departments participated enthusiastically. P. Kiran from CSE–AI (III Year) secured the first prize, and S. A. Saniya Anjum from the same department won the second prize. Sri C. Yella Reddy Vice Chairman, AET, graced the occasion as the chief guest, congratulating the winners and presenting prizes. Principal Dr. S. M. V. Narayana appreciated the students' efforts and commitment. The event was coordinated by Dr. L. Obulapathi (HoD, H&S) and P. Vijay Kumar, Touchstone Coordinator, with active participation from students.

Event Date: 12/07/2025

To Event Organized: Touch Stone, Annamacharya University

Special Seminar on “Mind Management for a Better Future” at Annamacharya University



Swami Bodhamayananda Maharaj from Ramakrishna Math, Hyderabad.



Vice-Chancellor Dr. E. Sai Baba Reddy Annamacharya University

Jointly Organized by Annamacharya Radio 89.6 FM and Ramakrishna Math, Hyderabad

A special personality development seminar on “Mind Management for a Better Future” was organized today at Annamacharya University, Rajampet, exclusively for final-year B.Tech students. The event was jointly conducted by Annamacharya Community Radio 89.6 FM and Ramakrishna Math, Hyderabad, aiming to promote mindfulness and value-based living among youth.

Swami Bodhamayananda Maharaj from Ramakrishna Math delivered an inspiring session, emphasizing that a **disciplined and focused mind** is the key to success. He explained how **knowledge, self-control, and meditation** pave the way for a fulfilling life and guided students on the importance of mental strength for achieving life goals. **Vice-Chancellor Dr. E. Sai Baba Reddy** highlighted that such **value-oriented spiritual seminars** are essential for holistic student development. **Principal Dr. S. M. V. Narayana** stated that mastering one’s mind is fundamental to shaping a bright future. **Dr. Kashigari Prasad**, Alumni Coordinator and Station Director of Annamacharya Radio 89.6 FM, expressed gratitude to Swami Bodhamayananda Maharaj. The seminar witnessed **active participation from a large number of students**, making it a resounding success.

Event Date: 21/07/2025

To Event Organized: *Jointly Organized by Annamacharya Radio 89.6 FM and Ramakrishna Math, Hyderabad.*

“Determination is the Key to Success” — Women Empowerment Programme at Annamacharya University



From left Mrs. K.S. Keerthi Reddy, UPSE Topper-2025, Dr. E. Sai Baba Reddy, VC-AC, Prof. Swarnalatha (Principal, Pharmacy College)

A special motivational event titled “The Power Within – Inspiring Young Women for Greater Goals” was organized at Annamacharya University, Rajampet, under the guidance of the Women Empowerment Cell. The programme aimed to inspire women students to recognize their inner strength and pursue excellence with confidence and purpose. Chief Guest Ms. K. S. Keerthi Reddy, IRS Officer, addressed the gathering, emphasizing that every woman should set a goal and achieve it through discipline, determination, and dedication. She remarked that recognizing the divine power within is the first step to success and encouraged the students by saying, *“Believe in yourself, and the world will never fail to recognize you.”*

Vice-Chancellor Dr. E. Sai Baba Reddy appreciated the initiative, stating that such programmes help develop leadership qualities and social awareness among young women. Prof. Swarnalatha, Principal of the Pharmacy College, stressed that women can bring about social transformation through education and discipline, and encouraged their participation in emerging technological fields. Dr. V. Mounishwari, In-charge of the Women Empowerment Cell, mentioned that this event marks only the beginning of a continuous effort to strengthen the moral and emotional resilience of women students. The event was graced by Dr. D. J. Samatha Naidu (Principal, PG College), Dr. V. Mounishwari, HoDs, faculty members, and students, making it a memorable and inspiring occasion.



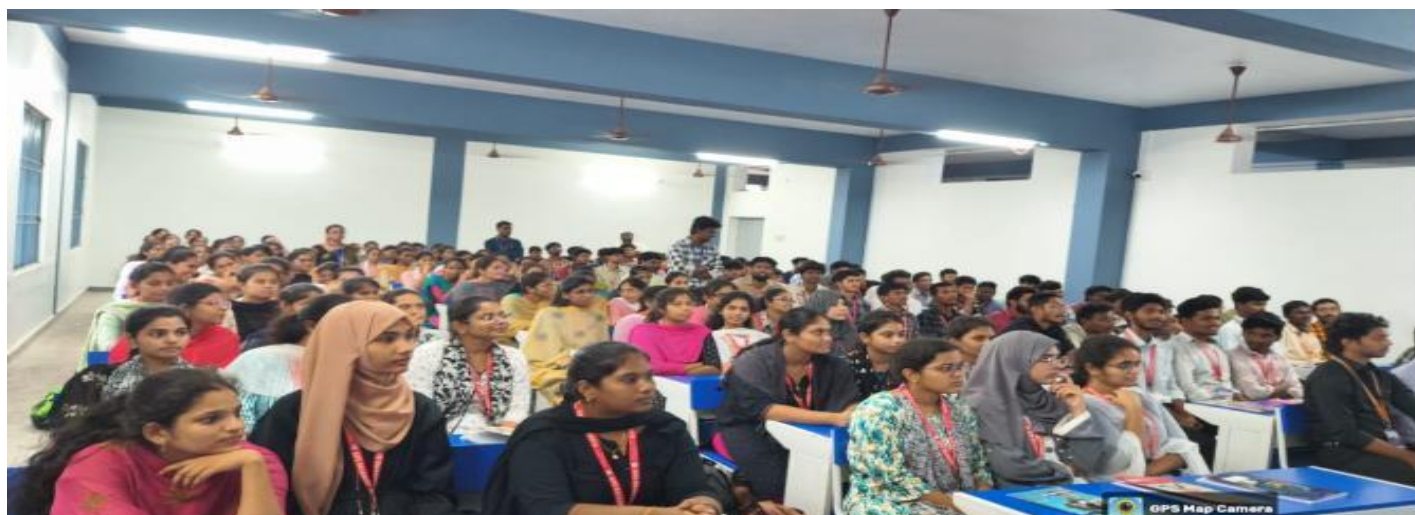
Event Date: 21/07/2025

To Event Organized: Women Empowerment Cell, Annamacharya University.

Guest Lecture on Artificial Intelligence at Annamacharya University



Guest Lecture by Dr. G N Vivekananda to ALIM III Year Students



An informative Guest Lecture on “AI: Foundations, Frontiers and Future” was organized on July 26, 2025, at Annamacharya University, Rajampet. The event was jointly conducted by the Departments of CSE, AI & ML, and CSE (AI). Dr. G. N. Vivekananda, Associate Professor, VIT Vellore, delivered the lecture. He discussed AI fundamentals, research trends, and its industrial applications. Students gained insights into career building and research opportunities in AI. The lecture enhanced their awareness of the future scope of Artificial Intelligence. Vice-Chancellor Dr. E. Sai Baba Reddy, Registrar Dr. N. Mallikarjuna Rao, and Principal Dr. S. M. V. Narayana graced the event. HoDs Dr. M. Subba Rao and Dr. N. Penchalaiah also participated. The program was well-coordinated by Mr. B. Naveen Kumar and Dr. Swarna Surekha.

Event Date: 26/07/2025

To Event Organized: CSE, AI&ML-Determents, Annamacharya University.

Annamacharya University Assistant Professor Receives Prestigious Recognition from VIT-AP, University.



Dr. G. Chinna Venkata Subbaiah was honored with the “Best Research Papers Published – 2025” Award, presented by Prof. N. Madhusudhana Rao, Dean (Academics), VIT-AP University.

Mr. G. Chinna Venkata Subbaiah, Assistant Professor, Department of Physics, Annamacharya University, Rajampet, was honored by VIT-AP University, Amaravati, with a **Certificate of Appreciation** and a **cash award of ₹10,000** for his outstanding contribution to research. He achieved the remarkable feat of publishing **nine high-quality research papers** in reputed international journals during the **academic year 2024–2025**. The **award ceremony**, held at VIT-AP University on **August 2, 2025**, was graced by leading academicians and researchers. This recognition celebrates his dedication to advancing scientific knowledge and underscores his commitment to excellence in research and innovation.

On this proud occasion, **Vice-Chancellor Dr. E. Sai Baba Reddy** congratulated Mr. Subbaiah for bringing **honor and distinction** to Annamacharya University through his scholarly work. **Dean, R&D, Dr. N. Siva Rami Reddy**, lauded his continuous efforts in promoting the research culture within the university, while **Head of H&S Department, Dr. L. Obulapathi**, commended his perseverance and passion for scientific inquiry. Mr. Subbaiah expressed heartfelt gratitude to the university management for their encouragement and support, dedicating his achievement to his mentors and colleagues. His accomplishment stands as a **testament to Annamacharya University’s growing prominence in academic and research excellence**.

Event Date: 02/08/2025

To Event Organized: VIT-AP University.

Bridging Academics and Industry: MBA Students Delve into the Dynamics of Retail Banking



MBA students from Annamacharya University, Rajampet, visited ICICI Bank, Rajampet branch as part of a field trip titled *“From Class to Counter: Exploring the Core of Retail Banking.”* The visit aimed to help students understand how banks process loans, manage accounts, and deliver customer services. This hands-on experience enabled them to connect classroom learning with real-world banking operations.

MBA students from Annamacharya University, Rajampet, visited AXIS Bank, Rajampet branch as part of the *“From Class to Counter: Exploring the Core of Retail Banking”* program. The visit offered practical insights into loan processing, customer service, and digital banking operations. It provided students with real-world exposure to the core functions of retail banking.



On **05/08/2025**, MBA students from Annamacharya University, Rajampet, visited the Union Bank of India, Rajampet branch as part of the *“From Class to Counter: Exploring the Core of Retail Banking”* program. The visit provided them with hands-on exposure to loan processing, customer service, and core banking operations.

NSS Volunteers of Annamacharya University Promote Maternal Health Awareness on Breastfeeding Day

Under the auspices of the NSS Unit of Annamacharya University, an awareness program on Breastfeeding Day was organized at Tallapaka village, Annamayya District. The event witnessed enthusiastic participation from the female students and faculty members of the university.

Date:06/08/2025



The primary objective of the program was to educate village residents about the importance of breastfeeding, emphasizing that every mother should exclusively breastfeed her child for at least six months for the child's healthy growth and immunity. The initiative played a significant role in promoting awareness on maternal and infant health among the villagers.

As part of the event, bread and fruits were distributed to recently delivered mothers on behalf of the university. The program was successfully conducted under the guidance of Vice-Chancellor Dr. E. Sai Baba Reddy, coordinated by NSS Program Officer Dr. K. Janardhan, along with departmental NSS in-charges, AITS Principal Dr. S. M. V. Narayana, and H&S HoD Dr. L. Obulapathi. The NSS volunteers actively engaged in the event and expressed heartfelt gratitude to the residents of Tallapaka village for their cooperation and warm participation.

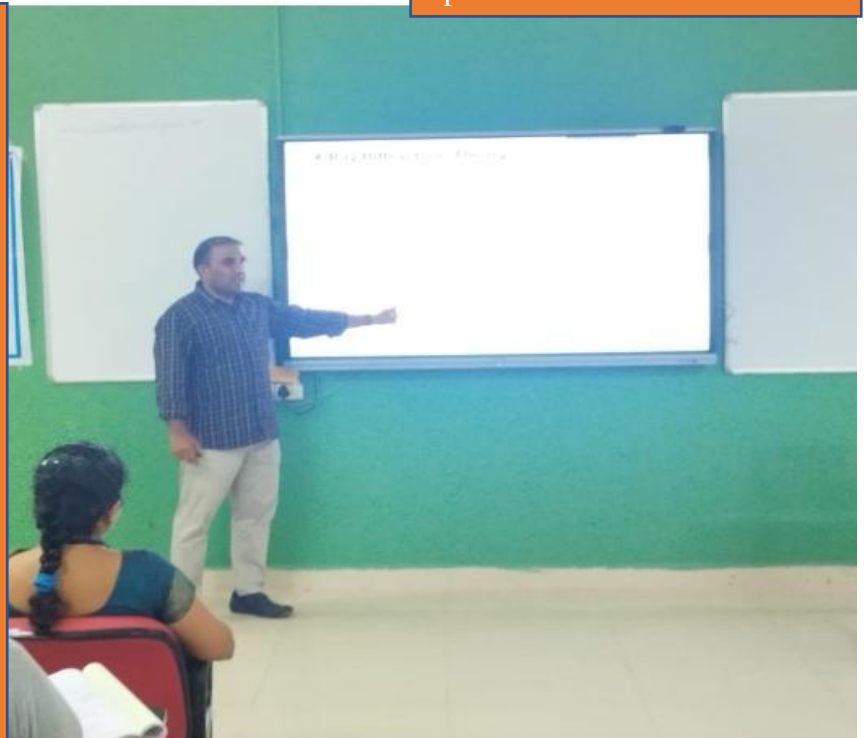


Civil Engineering Department Hosts Expert Guest Lecture on Cementitious Materials



The Department of Civil Engineering, Annamacharya University, Rajampet, organized an expert guest lecture on “*Characterization of Cementitious Materials: Instruments, Techniques, and Insights*” on **August 7, 2025**. The session was delivered by **Dr.K. Chiranjeevi Reddy, Post-Doctoral Fellow, IIT Hyderabad**, who served as the distinguished guest and keynote speaker.

Dr. Chiranjeevi Reddy provided an in-depth understanding of the chemical, structural, and behavioral characteristics of cementitious materials and the advanced analytical instruments used in their evaluation. He elaborated on techniques such as X-Ray Fluorescence (XRF), X-Ray Diffraction (XRD), Isothermal Calorimetry, Thermogravimetric Analysis (TGA), Scanning and Transmission Electron Microscopy (SEM/TEM), and Fourier Transform Infrared Spectroscopy (FTIR), emphasizing their role in studying hydration behavior, thermal characteristics, and chemical bonding. He noted that these insights are vital not only for students but also for research enhancement and quality control in construction materials.



The event was successfully organized by Civil Engineering Department under the supervision of Dr. N. R. Gouthami (HoD), Dr. T. Naresh Kumar (Associate Professor), Mr. B. Raghunatha Reddy (Faculty Coordinator), **and** Mr. Parthasaradhi D. (Student Coordinator).

Grand Celebration of 79th Independence Day at Annamacharya University, Rajampet

The 79th Independence Day was celebrated with immense patriotism and enthusiasm at Annamacharya University, Rajampet, on August 15, 2025. Dr. C. Ramachandra Reddy, Chairman of the University, graced the occasion as the chief guest and recalled the sacrifices of the freedom fighters who made India a strong and progressive nation. He urged students to imbibe patriotism, discipline, and a spirit of service, emphasizing the importance of contributing to the country's growth. As part of the celebrations, prizes were distributed to students and faculty who excelled in various competitions and sports events, and Dr. Reddy encouraged everyone to hoist the national flag at their homes as a mark of pride and unity..



National Space Day Celebrated Grandly at Annamacharya University



The Department of Electronics and Communication Engineering (ECE) of Annamacharya University, in collaboration with the Antrix Association, celebrated “National Space Day” with great enthusiasm on **Friday, August 23, 2025**. The event aimed to inspire young minds toward innovation and research in the field of **space science and technology**.

Vice-Chancellor Prof. Dr. E. Sai Baba Reddy, the chief guest, highlighted **India’s global achievements in the space sector** and urged students to engage in space research and innovation for national progress. Principal Dr. S. M. V. Narayana described space science as a motivating field for youth, praising the dedication of Indian scientists. HoD Dr. J. Chinna Babu shared insights on satellite technology and future opportunities in space exploration.



Dr. E Sai Baba Reddy, VC-Annamacharya University Presenting Appreciation Certificate to IV Year ECE Student.

Speakers also discussed the success of ISRO’s landmark missions such as Chandrayaan, Aditya, and Gaganyaan, motivating students to develop creative and research-oriented thinking. As part of the celebration, students enthusiastically participated in model exhibitions, poster presentations, quizzes, and technical seminars, showcasing their talents. Prizes and certificates were awarded to the winners. The program was attended by Dr. C. H. Nagaraju, Dr. C. Venkatesh, Dr. S. Karimulla, and other faculty members, while Mr. P. Ramesh Babu, President of the Antrix Association, played a pivotal role in making the event a grand success.

Annamacharya University Hosts Expert Lecture on “Green Energy for Green Mobility”



From Left Dr. P. B. Chennayya, HOD-EEE, Mr. Guru Prakash K., General Manager, Technaus Pty Ltd, Dr. E. Sai Baba Reddy, Vice-Chancellor, Dr. S. Suresh.

Annamacharya University, under the aegis of the Industry-Institute Interaction Cell (IIIC) and in collaboration with the Department of Electrical and Electronics Engineering, organized a one-day expert lecture on the theme “Green Energy for Green Mobility: Bridging Renewable Energy and EVs.” The session featured Mr. Guru Prakash K., General Manager, Technaus Pty Ltd, Australia, as the chief guest and keynote speaker. He delivered an insightful presentation on technologies linking renewable energy with electric vehicles, emphasizing the environmental benefits of green energy, the growing potential of the EV industry, and the need for strong collaboration between academia and industry to achieve sustainable innovation. Vice-Chancellor Prof. Dr. E. Sai Baba Reddy highlighted that renewable energy and electric mobility are pivotal for future global progress and urged students to focus on research and innovation that contribute to national and environmental development.

Head of the EEE Department, Dr. P. B. Chennayya, explained the crucial role of integrating renewable energy and electric vehicles in meeting future energy needs, while Coordinator Dr. S. Suresh emphasized that such initiatives help students connect theory with industrial practice. Students participated enthusiastically, engaging in an interactive Q&A session with the speaker, gaining practical insights into emerging technologies, and understanding real-world opportunities in the fields of green energy and sustainable mobility.

Event Date: 23/08/2025

To Event Organized: **EEE Department, Annamacharya University.**

Alumni Innovation Recognized at MSME 4.0 Hackathon – ₹14.5 Lakh Funding Sanctioned



Dr. Krishna Mohan Raju, Dean of the Innovation & Incubation Cell, Mrs. K. Sindhoori, an alumna ECE Dept and His Team.

Annamacharya University continues to encourage innovation among its students and alumni through creative, socially beneficial ideas. Under the MSME 4.0 (Ministry of Micro, Small and Medium Enterprises) Hackathon scheme, students and alumni are being motivated to develop innovative products that serve community needs, with the goal of nurturing their potential and supporting them in establishing start-up's through financial assistance.

In this context, Mrs. K. Sindhoori, an alumna of the Department of Electronics and Communication Engineering, Annamacharya University, has had her idea selected in the MSME 4.0 Hackathon. Her project focuses on utilizing cocoon waste to create decorative items and mementos, promoting sustainable and eco-friendly practices. Recognizing the innovation and feasibility of her idea, ₹14.5 lakhs in funding has been sanctioned to help establish her start-up in collaboration with Annamacharya University.



Mrs. K. Sindhoori, and His Team Member's With Dr. E Sai Baba Reddy, Vice Chancellor Annamacharya University.

On this achievement, Vice-Chancellor Prof. Dr. E. Sai Baba Reddy congratulated Mrs. Sindhoori, appreciating her creativity and commitment to sustainable development. Dean of the Incubation Centre, Dr. D. Krishnamohan Raju, stated that this start-up will be developed in association with the Annamacharya University Incubation Centre, which continuously supports students in transforming innovative concepts into real-world entrepreneurial ventures. He emphasized that promoting student-led ideas for societal benefit through start-up development remains a key mission of the university.

National Sports Day Celebrated Grandly at Annamacharya University



Group Photo of Annamacharya University Deans, Heads of Departments, Teaching Faculty, and Students

Annamacharya University, Rajampet, celebrated **National Sports Day** with great enthusiasm to commemorate the birth anniversary of **Indian hockey legend Major Dhyhan Chand**. The event witnessed the presence of **Dr. S. M. V. Narayana**, Principal of Annamacharya Institute of Technology and Sciences, **Mr. Choppella Yella Reddy**, Vice-Chairman of AITS, along with all **Heads of Departments and Deans** of the university. Addressing the gathering, **Physical Director Dr. B. Nagamuni** emphasized the importance of sports in building character and discipline. He highlighted the glorious achievements of Major Dhyhan Chand, who won **three consecutive Olympic gold medals** in 1928, 1932, and 1936, bringing immense pride to the nation through his dedication, perseverance, and sportsmanship.

Students actively participated in the celebrations, showcasing their talents and enthusiasm in various sports competitions organized on the university campus. The events reflected the true spirit of teamwork, discipline, and healthy competition. The organizers stated that such activities not only promote **fitness and well-being** among students but also inspire them to pursue sports as an integral part of life, fostering both **physical strength and mental resilience**.

Event Date: 23/08/2025

To Event Organized: **Sports Department, Annamacharya University.**

Teachers' Day Celebrations Held Grandly at Annamacharya University



S. Rehana receiving the First Prize from Dr. E. Sai Baba Reddy, Vice-Chancellor, Annamacharya University.



Group Photo of Annamacharya University Vice-Chancellor, Vice-Chairmen, Deans, Heads of Departments, Teaching Faculty, and Students.

S. Rehana, a student of **Annamacharya University**, was awarded the **First Prize** in the essay writing competition organized by the **Touchstone Department** as part of the **Teachers' Day celebrations** commemorating the birth anniversary of **Dr. Sarvepalli Radhakrishnan**. The award ceremony was held on **September 5** at **Annamacharya University, Rajampet**, where **Dr. E. Sai Baba Reddy, Vice-Chancellor**, presented the prize and appreciated her creativity, clarity, and thoughtfulness. He stated that such competitions inspire students to express their ideas meaningfully and nurture intellectual growth. Faculty members and students congratulated **Rehana** on her outstanding achievement and wished her continued success.

New Directions for MBA Career Success: Guest Lecture at Annamacharya University



Speaker Mr. A. V. Rajesh, Senior Manager – Financial Modelling & Reporting, Venodo Corporation.



The **Department of Management Studies, Annamacharya University, Rajampet**, organized a guest lecture titled *“Navigate Your MBA Career: Latest Tools, Trends, and Strategies for Landing the Right Role.”* **Mr. A. V. Rajesh, Senior Manager – Financial Modelling & Reporting, Venodo Corporation**, addressed the students, sharing insights on **career planning, industry trends, and essential skills** for MBA graduates. He emphasized the need for **digital proficiency, data-driven decision-making, and continuous learning** to stay ahead in the competitive business environment.

He also discussed the importance of **networking, personal branding, and professional certifications** for career advancement. Students actively interacted with the speaker, gaining practical guidance and clarity on industry expectations. The event, coordinated by **Dr. T. Navaneetha, Head, School of Management**, saw enthusiastic participation from **faculty members and MBA students**, who appreciated the session for its relevance to modern career development.

Event Date: 23/08/2025

Event Organized: **MBA Department, Annamacharya University.**

Annamacharya University Associate Professor Dr. I. Srivani Receives “Best Academician Award – 2025”



Dr. I. Srivani, Associate Professor of Chemistry Receiving Award from Dr. C Gangi Reddy, Chancellor Annamacharya University

Dr. I. Srivani, Associate Professor of Chemistry, Department of Humanities and Sciences, Annamacharya University, has been honored with the “Best Academician Award – 2025” by the Scientific International Publishing House for her outstanding research contributions and publications in reputed journals. The award recognizes her dedication to academic excellence and commitment to advancing scientific knowledge through impactful research.

On this proud occasion, Chancellor Mr. C. Gangi Reddy and Vice-Chairman Mr. C. Yella Reddy congratulated Dr. Srivani, stating that “the university is proud of such dedicated faculty members who not only inspire students but also serve as role models for their colleagues.” Vice-Chancellor Dr. E. Sai Baba Reddy lauded her research accomplishments and encouraged her to continue contributing to scientific innovation and excellence. Registrar Dr. N. Mallikarjuna Rao, Head of the Department Dr. L. Obulapathi, and other faculty members also extended their congratulations, expressing pride in her achievement. The award stands as a testament to Dr. Srivani’s scholarly dedication, research excellence, and unwavering commitment to academia.

Engineers' Day Celebrated Grandly at Annamacharya University – Awards Presented for Excellence in Engineering



Dr. C. Madan Kumar Reddy



Dr. J. Chinna Babu



Dr. S. Sharada



Annamacharya University celebrated **Engineers' Day** with great enthusiasm to commemorate the birth anniversary of **Bharat Ratna Sir Mokshagundam Visvesvaraya**. The event was attended by **Dr. S. M. V. Narayana**, Principal, **Dr. N. Mallikarjuna Rao**, Registrar, **Mr. C. Yella Reddy**, Vice-Chairman, and several **Deans, HoDs, faculty members, and students**.

In his address, **Dr. S. M. V. Narayana** highlighted Sir Visvesvaraya's vision, discipline, and contributions to India's development, urging students to follow his ideals of innovation and service to society. He emphasized that **technology should be used not just for employment but for nation-building**. As part of the celebrations, the university **honored distinguished faculty members** for their excellence in the field of engineering. **Dr. J. Chinna Babu**, Associate Professor and Head, Department of Electronics and Communication Engineering, received the **Young Engineer Award**; **Dr. C. Madan Kumar Reddy** was honored with the **Excellence in Service Award**; and **Dr. S. Sharada**, Assistant Professor, Department of Electrical and Electronics Engineering, received the **Women Engineer Award**. The event also featured a **technical exhibition** showcasing innovative student projects and engineering models, which drew wide appreciation. The celebrations concluded with a collective pledge by faculty and students to draw inspiration from **Sir Visvesvaraya's vision** and contribute actively to the progress of society through engineering excellence.



ECE Department of Annamacharya University Organizes Project Expo as Part of Engineers' Day Celebrations



As part of Engineers' Day celebrations, the ECE Department of Annamacharya University organized a Project Expo on September 15 and 16, where students showcased innovative prototypes such as a Fire Detection Alarm, Automatic Railway Gate Control, Bluetooth Door Locking System, and Wi-Fi-Based Home Automation.

Dr. E Sai Baba Reddy interacting with Students Student's at Project Expo.

Vice-Chancellor Dr. E. Sai Baba Reddy graced the event as the chief guest, interacted with the participants, and appreciated their technical excellence and creativity. The event was successfully coordinated by Dr. J. Chinna Babu, Head of the ECE Department, along with Dr. C. H. Nagaraju, and faculty members Naga Narsaiah Goud, Ravi Kishore, Shivayamini, Chandrahas Reddy, and Swapna, with active support from the department staff.



Addressing the gathering, Dr. E. Sai Baba Reddy encouraged students to **integrate their innovative ideas with technology to develop projects that benefit society**. Faculty members also praised the students' efforts, stating that such initiatives will play a vital role in **advancing the nation's technological growth and innovation culture**.

Event Date: 15/09/2025 & 17/09/2025

To Event Organized: ECE Department, Annamacharya University.

Blood Donation Camp Held at Annamacharya University under “Raktadan Amrit Mahotsav 2.0



Dr. E. Sai Baba Reddy, VC-Annamacharya University, Dr. P V Nageswara Raju, Doctor, Rajampet Government Hospital, Mr. C. Yella Reddy, Vice-Chairman, AITS.



The NSS Unit of Annamacharya University organized a Blood Donation Camp on September 17 as part of the “Raktadan Amrit Mahotsav 2.0”, commemorating the birthday of Prime Minister Shri Narendra Modi. Students, faculty, and staff participated enthusiastically, donating blood as an act of social service. Vice-Chairman Mr. C. Yella Reddy, Vice-Chancellor Dr. E. Sai Baba Reddy, and other dignitaries appreciated the noble gesture of the donors. They emphasized that blood donation is a life-saving service and encouraged youth to actively participate in such humanitarian causes. The event concluded successfully with praise for the NSS volunteers and medical team for their dedicated efforts.

International Workshop on “Generative AI Applications Using ML and DL Techniques” Held at Annamacharya University



Prof. Dr. Asadi Srinivasulu, University of Newcastle, Callaghan Campus, New South Wales, Australia.



The Department of Computer Science and Engineering at Annamacharya University, Rajampet, organized a one-day international workshop on “Generative AI Applications Using ML and DL Techniques.” Held on September 19, the event featured Prof. Dr. Asadi Srinivasulu and Mr. G. Srinivasulu, Ph.D. Scholar, from the University of Newcastle, Australia, as guest speakers. They delivered insightful sessions on how Machine Learning and Deep Learning drive modern Generative AI applications such as text generation, image creation, speech synthesis, and robotics. The speakers highlighted the growing role of AI in healthcare, including its applications in drug discovery and disease diagnosis through advanced imaging analysis. Students gained valuable exposure to global research trends and practical AI innovations. The workshop encouraged participants to enhance their technical skills and explore real-world problem-solving through AI-based solutions. The event was successfully coordinated by Dr. M. Subba Rao, Mr. B. Naveen Kumar, and the CSE faculty team.

Annamacharya University Students Selected for South Zone Women's Kabaddi Team



From Left, Mr. Shaik Saifullah, Dr. B. Jayarama Reddy, Dr. S. M. V. Narayana, Mr. C. Yella Reddy, Ms K. Akhila Sai, K. Bhavitha, M. Nikitha Dr. E. Sai Baba Reddy, Dr. B. Nagamuni,

Bringing pride to Annamacharya University, three students — K. Akhila Sai (IV B.Tech – CSE), K. Bhavitha (IV B.Tech – Civil Engineering), and M. Nikitha (III B.Tech – CSE) — have been selected for the South Zone Women's Kabaddi Team. The selection trials were held on September 18, 2025, at Ananthalakshmi Institute of Technology and Sciences, Anantapur, where the students showcased exceptional athletic talent and secured their positions in the team.

The selected players will represent JNTUA in the South Zone Women's Kabaddi Tournament, scheduled to be held from October 27 to 31, 2025, at Mangalore University, Karnataka. The university expressed immense pride in their achievement and wished them continued success at the national level.

Vice-Chancellor Dr. E. Sai Baba Reddy, Vice-Chairman Mr. C. Yella Reddy, Principal Dr. S. M. V. Narayana, Physical Director Dr. B. Nagamuni, and Deputy Director of Admissions Dr. B. Jayarama Reddy congratulated the students, encouraging them to excel further and bring greater recognition to Annamacharya University in the field of sports.

Guest Lecture on Emerging Technologies in the Electrical Industry Held at Annamacharya University



From Left: Dr. P. Bala Chennayya, Dr. E. Sai Baba Reddy, VC-Annamacharya University, **Mr. Shiva Naik Jarapalla**, Dr. S. Suresh.

The Department of Electrical and Electronics Engineering (EEE) at Annamacharya University, Rajampet, organized a one-day guest lecture for final-year students on “*Emerging Technologies and Key Transformational Trends in the Electrical Industry.*” Held on **September 20, 2025**, the session featured **Mr. Shiva Naik Jarapalla**, Lead Engineer at General Electric (GE), Chennai, who shared his professional insights and real-world experiences with the students.

He discussed the **latest advancements in the electrical sector**, including **digitalization in power systems**, **smart grid applications**, and the impact of **mission-critical technologies** on industrial transformation. The session provided students with a clear understanding of how modern technologies are reshaping the power industry.

The program was chaired by **Dr. P. Bala Chennayya**, Head of the Department, and coordinated by **Dr. S. Suresh**. **Vice-Chancellor Dr. E. Sai Baba Reddy**, graced the occasion, motivating students to keep pace with technological progress and innovation. The lecture concluded successfully, leaving students inspired and better informed about emerging opportunities in the electrical engineering field.

Guest Lecture on Emerging Technologies in the Electrical Industry Held at Annamacharya University



Dr. M Subba Rao, Dr. E Sai Baba Reddy, Dr. S M V Narayana

Dr. M. Subba Rao has been conferred with the **Dr. Sarvepalli Radhakrishnan Academic Excellence Award – 2025**, announced by the Dumatrix Foundation.

Dr. Subba Rao has made remarkable and consistent contributions in the fields of **teaching, research, and student welfare**, rendering invaluable service to higher education. Particularly in the **Department of Computer Science and Engineering**, his innovative research, creative teaching methodologies, and visionary approach in fostering innovative thinking among students have been highly commendable.

This prestigious award stands as a well-deserved recognition of his **outstanding contributions to the academic fraternity**. The **Vice-Chancellor of Annamacharya University, Dr. E. Sai Baba Reddy**, and the **Principal of AITS Rajampet, Dr. S. M. V. Narayana**, congratulated Dr. Subba Rao on this significant achievement. **Colleagues, students, and friends** also expressed their joy and extended **heartfelt wishes** on his success.

Annamacharya University Hosts Enthusiastic NCC Selection Camp for First-Year Students



Annamacharya University organized a remarkable **NCC Selection Camp** for first-year students to promote values of discipline, leadership, and national service. Officers from the **5(A) Girls Battalion NCC, Tirupati**, including **Col. Anju Wadhwa**, **Naib Subedar U. Venkatesh**, and **GCI B. Archana**, conducted the camp efficiently. A total of **218 students** participated with enthusiasm, out of which **71 cadets** were selected based on their performance in physical fitness and leadership assessments.

Addressing the students, **Col. Anju Wadhwa** highlighted the immense opportunities NCC offers in defense, public service, and personal development. The event was graced by **Vice-Chancellor Dr. E. Sai Baba Reddy**, **Vice-Chairman C. Yella Reddy**, and **Principal Dr. S. M. V. Narayana**, who motivated the cadets. The camp was well coordinated by **Dr. B. Nagamuni**, Physical Director, and **NCC CTO N. Deepthi**, with active participation from **Deans, HoDs, and faculty members**.

Guest Lecture on “Financial Literacy for Young Citizens” Held at Annamacharya University



Dr. J. Murthy, Securities Market Trainer – SEBI, and Professor at **PES University, Bengaluru**,



The Department of Management at Annamacharya University, Rajampet, in collaboration with the National Institute of Securities Markets (NISM) and Kotak Securities, organized a guest lecture on “Financial Literacy for Young Citizens” on Friday. The session was delivered by **Dr. J. Murthy**, Securities Market Trainer – SEBI, and Professor at **PES University, Bengaluru**, who served as the keynote speaker. During his address, Dr. Murthy explained concepts such as **stock markets, bonds, mutual funds, SIPs, investment risk and returns, diversification, and the role of SEBI** through simple and practical examples. Students actively interacted, raising questions on **stock trading, portfolio management, and safe investments**. Emphasizing the importance of starting systematic investments early, he urged students to develop financial discipline for long-term stability. **Dr. T. Navaneetha**, Head of the Department, stated that the session enhanced students’ understanding of financial education and would help them become **responsible investors in the future**. Faculty members and students from the Management Department participated in large numbers and benefitted from the insightful session.



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