



ANNAMACHARYA UNIVERSITY

EXCELLENCE IN EDUCATION; SERVICE TO SOCIETY
(ESTD, UNDER AP PRIVATE UNIVERSITIES (ESTABLISHMENT AND REGULATION) ACT, 2016)
Rajampet, Kadapa District, A.P-516126, INDIA

Faculty Profile

Basic Information:

NAME : Dr. C. UMA DEVI
DESIGNATION : ASSISTANT PROFESSOR
DEPARTMENT : MBA
DATE OF BIRTH : 10/05/1988
DATE OF JOINING : 01/06/2026
EMAIL ID : umadevi.chatla@gmail.com
EMPLOYEE ID : 2608



Academic Profile:

Qualification	Name of the Board/University	YEAR
PhD	YOGI VEMANA UNIVERSITY	2025
MBA	JNTUA	2010
UGC NET	UGC	2018

Research Details:

1.Areas of Specialization	:	FINANCE AND HUMAN RESOURCE
2.No. of Publications	:	13
3.Awards Received	:	PhD
4.Research Guidance		
	No. of PhD Guided:	NIL
	No. of MBA Guided:	145
	No. of B.Tech. Guided:	NIL
5.Details of Professional Membership:		NIL
6.Subjects Taught	:	Financial Management, Investment and Portfolio Management, Financial Institutions and Services, Entrepreneurship Development, Financial Accounting for Managers, International Financial Management, Research methodology and IPR, Advanced communication



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Publication Details:

Title	Publisher	Published Year
Unveiling The Key Factors of Financial Inclusion - An Empirical Study in Kadapa District	IAEME Publication	2025
Marketing Of Products and Services By Commercial Banks for Financial Inclusion In India -A Decennium Study	Allied Business Academies Publication	2022
Role Of Artificial Intelligence in Transforming The Banking Sector In India	Shodha Prabha, Shri Lal Bahadur Shastri National Sanskrit University Publishers	2022
A Study on Organization Policies and Employee Satisfaction at APMDC Limited, Mangampet, Kadapa District	Eleyon Publishers	2021
CSR Practices of Social Entrepreneurship Organizations for Sustainable Development in India	Adonis & Abbey Publishers Ltd.	2020
Pathways for building Resilience against Covid 19 Pandemic in banking and financial sector in India	VEI International Journal of social Sciences, VEI Publishing	2021
A Study on Mobile Banking and Financial Inclusion with Reference to Commercial Banks in Kadapa City in YSR District, Andhra Pradesh	Research Culture Society & Publication	2020
A Study on Impact of Fintech on Financial Inclusion in India	Lalbhai Dalpatbhai Institute of Indology publishing	2020
Analysis of Non Performing Assets in Select Public Sector Banks in India	Indus Foundation for Education, Research and Social Welfare	2017
Long Term Solvency Position of Select Public Sector Banks: An Analysis	R-World Publications (India)	2018
Freight Cost Optimisation in Logistics with Reference to Amara Raja Batteries Ltd., Tirupathi	IJRCM Journals	2016
The Effect of Asset Management Practices on Profitability in Select Textile Companies in India	International Journal Corner (also associated with Globeedu Group)	2015
Is Digital banking accelerating financial inclusion? Empirical evidence from Andhra Pradesh	Department of Philosophy (specifically the Centre of Advanced Study) at the University of Rajasthan, Jaipur	2023

Patent Details:

Title of Patent	Submitted/Published/Awarded
NIL	NIL