



ANNAMACHARYA UNIVERSITY

EXCELLENCE IN EDUCATION; SERVICE TO SOCIETY
(ESTD, UNDER AP PRIVATE UNIVERSITIES (ESTABLISHMENT AND REGULATION) ACT, 2016)
Rajampet, Annamayya District, A.P – 516126, INDIA

Faculty Profile

Basic Information:

NAME : FARHATH ANJUM
DESIGNATION : ASSISTANT PROFESSOR
DEPARTMENT : H&S-ENGLISH
DATE OF BIRTH : 05-06-1974
DATE OF JOINING : 04-07-2026
EMAIL ID : farhath.siebel@gmail.com
EMPLOYEE ID : 2279



Academic Profile:

Qualification	Name of the Board/University	YEAR
(Ph.D.)	ANNAMACHARYA UNIVERSITY	PURSUING
M.A ENGLISH	Dr.B.R. AMBEDKAR OPEN UNIVERSITY	2020
B.A	SRI VENKATESHWARA UNIVERSITY	1996

Research Details:

1. Areas of Specialization	:	ENGLISH
2. No. of Publications	:	4
3. Awards Received	:	BEST PERFORMER, PAT ON THE BACK, COOKIE AWARDS, NIMMAGADDA APPAIYA AWARD, GYANA JYOTHI AWARD
4. Research Guidance		
	No. of PhD Guided:	N.A
	No. of MTech. Guided:	N.A
	No. of B.Tech. Guided:	05- RESEARCH PAPER PUBLICATION IN ENGLISH
5. Details of Professional Membership:		NONE
6. Subjects Taught	:	COMMUNICATIVE ENGLISH SOFT SKILLS ENGLISH FOR COMPETITIVE EXAMINATIONS GENDER SENSITIZATION BUSINESS COMMUNICATION LIFE SKILLS EMPLOYABILITY SKILL



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Publication Details:

Title	Publisher	Published Year
The Use of Social Media in Learning Communication Skills in English for College Students.	Sciro Publishers	2025
How Technology Shapes the Way We Read English Literature	Veritaz International Press	2026
Enhancing Student Engagement through Interactive e-Learning Platforms: A Modern Approach to Digital Teaching	MSW Management - Multidisciplinary, Scientific Work and Management Journal	2026

Patent Details:

Title of Patent	Submitted/Published/Awarded
A System and Method for Improving English Speaking Skills for Job Seekers Using Interactive Digital Learning Modules	Published