

Annamacharya University

New Boyana Palli, Rajampet, Andhra Pradesh, India



NEWSLETTER

JANUARY - JUNE 2026

MCA DEPARTMENT



BEACON NEWS LETTER

January 2026-July 2026

ANNAMACHARYA UNIVERSITY:: RAJAMPET

AN EXCLUSIVE NEWS LETTER OF DEPARTMENT OF COMPUTER APPLICATIONS
FROM BEACON-MCA ASSOCIATION

Reach us at www.annamacharyauniversityedu.in/mcadept/index.html

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Beacon Newsletter is an amalgamation of all the events held in the Department of Computer Applications. University, Rajampet. This Newsletter is compiled by Beacon-MCA Association with the inputs of the Faculty and Students of the Department. It plays an instrumental role in providing a greater exposure of the achievements accomplished by the Department.

VISION AND MISSION OF THE UNIVERSITY

To become globally prominent and significant in the areas of academics and research keeping the aim of developing competitive professionals to serve the society and to light on the needs of ever changing software industry.

MISSION

- To enables the students to be knowledgeable and creative by developing state-of-the-art curriculum and through innovative teaching methodologies.
- Providing training programs that bridges the gap between academia and industry to produce competitive software professionals.
- To inculcate values and ethics in the students enabling them to become socially committed professionals.
- To enhance the research quality and productivity, by providing required facilities and industry collaboration.

VISION AND MISSION OF THE DEPARTMENT

VISION

To become prominent in academics and research by developing competitive Software professionals for the society.

MISSION

1. Enhance academic quality and productivity by providing necessary training.
2. Provide quality education by encouraging research and innovation.
3. To inculcate right human values and professional ethics.

PROGRAM OUTCOMES

MCA Students of Annamacharya University will be able to achieve the following after the successful completion of the course.

- PO1 (Foundation Knowledge):** Apply knowledge of mathematics, programming logic, and coding fundamentals for solution architecture and problem-solving.
2. **PO2 (Problem Analysis):** Identify, review, formulate, and analyze problems by primarily focusing on customer requirements using critical thinking frameworks.
3. **PO3 (Development of Solutions):** Design, develop, and investigate problems with an innovative approach for solutions incorporating ESG/SDG goals.
4. **PO4 (Modern Tool Usage):** Select, adapt, and apply modern computational tools such as the development of algorithms with an understanding of the limitations including human biases.
5. **PO5 (Individual and Teamwork):** Function and communicate effectively as an individual or a team leader in diverse and multidisciplinary groups. Use methodologies such as agile.
6. **PO6 (Project Management and Finance):** Use the principles of project management, such as scheduling, work breakdown structure, and be conversant with the principles of finance for profitable project management.
7. **PO7 (Ethics):** Commit to professional ethics in managing software projects with financial aspects. Learn to use new technologies for cyber security and insulate customers from malware.
8. **PO8 (Life-long Learning):** Change management skills and the ability to learn, keep up with contemporary technologies, and ways of working.

Program Educational Objectives (PEOs)

- 1) **PEO1:** Build successful careers by applying their knowledge in computer Science and applications and solve real-world problems.
- 2) **PEO2:** Engage in research and innovation to drive technological progress and address industry needs.
- 3) **PEO3:** Demonstrate ethical behavior and contribute to society with integrity and responsibility.

EVENTS ORGANIZED

1. As part of the **Republic Day celebrations**, the Department of Master of Computer Applications (MCA) organized a series of student enrichment activities to promote communication skills, analytical thinking, leadership qualities, and patriotic values. The events included Essay Writing Competition, Test of English Aptitude & Reasoning, and Elocution Competition, which were conducted on **19-01-2026**, **20-01-2026**, and **22-01-2026** respectively.

DEPARTMENT OF MCA

19-01-2026
ESSAY WRITING
Students expressed their thoughts on themes related to the Indian Constitution, national unity and the role of youth in building a developed India.

20-01-2026
TEST OF ENGLISH APTITUDE & REASONING
Assessed students' proficiency in English language skills, logical reasoning and analytical abilities, encouraging problem-solving and critical thinking.

22-01-2026
ELOCUTION COMPETITION
Students showcased their public speaking skills on topics related to the Republic Day, Indian heritage, democracy and duties of citizens.

REPUBLIC DAY EVENTS

As part of the Republic Day celebrations, the Department of Master of Computer Applications (MCA) organized a series of student enrichment activities to promote communication skills, analytical thinking and patriotic values.

The events witnessed enthusiastic participation from MCA students and provided a platform for intellectual growth, healthy competition and personality development.

The Department of MCA congratulates all the participants and winners for their active involvement and commendable performances. Such activities play a vital role in nurturing students' overall development and fostering a spirit of patriotism and excellence.

2. The Department of Master of Computer Applications (MCA) organized a Seminar on 25-02-2026 for MCA students to enhance their technical knowledge, presentation skills, and subject **understanding**. Students actively participated in the seminar by presenting topics on emerging technologies and current trends in the IT industry.



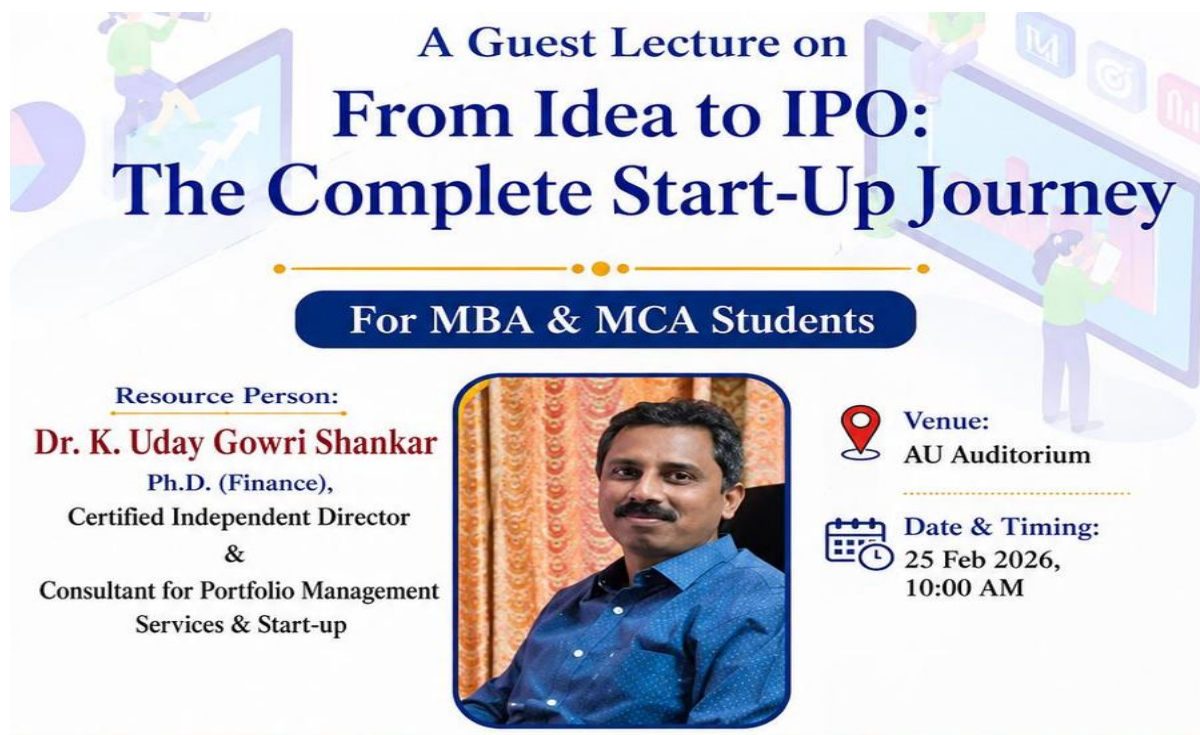
3. The Department of Master of Computer Applications (MCA) conducted a Technical Quiz on 28-02-2026 for MCA students to enhance their technical knowledge and problem-solving abilities. The quiz covered various topics related to computer applications, programming, emerging technologies, and general IT awareness. Students enthusiastically participated in the competition, demonstrating their analytical thinking and technical aptitude.



4. The Department of Master of Computer Applications (MCA) organized a One-Day Workshop on “Digital Discipline and Online Reputation” on 24-02-2026 for MCA students. The workshop focused on the importance of responsible digital behavior, ethical use of social media, cyber safety, and maintaining a positive online presence.



5. The Department of Master of Computer Applications (MCA) and Master of Business Administration (MBA) jointly organized a Guest Lecture on **“From Idea to IPO: The Complete Start-Up Journey”** on **25-02-2026**. The session provided students with valuable insights into the entrepreneurial ecosystem, covering the various stages of building a start-up—from idea generation and business planning to funding, scaling, and eventually launching an Initial Public Offering (IPO).



A Guest Lecture on
From Idea to IPO:
The Complete Start-Up Journey

For MBA & MCA Students

Resource Person:
Dr. K. Uday Gowri Shankar
 Ph.D. (Finance),
 Certified Independent Director
 &
 Consultant for Portfolio Management
 Services & Start-up

Venue:
 AU Auditorium

Date & Timing:
 25 Feb 2026,
 10:00 AM

6. The Department of Master of Computer Applications (MCA) organized a **Parents Meeting** on **23-03-2026** to discuss the academic progress, attendance, and overall development of MCA students. The meeting provided an opportunity for parents and faculty members to interact and exchange feedback regarding students' performance and career development. Faculty members highlighted the importance of regular attendance, academic excellence, and skill enhancement activities.



PARENTS MEETING

Rajampet, Andhra Pradesh, India
 649d+2w, Boyanapalli, New Boyanapalli, Thallapaka
 Panchayath, Rajampet, Andhra Pradesh 516126, India
 Lat 14.225361° Long 79.13961°
 Monday, 23/03/2026 11:07 AM GMT +05:30

Date :
 23 March 2026

Venue :
 Seminar Hall, MCA Block,
 Annamacharya University

Participants :
 Parents & Faculty Members

7. The students of the MCA Department actively participated in various Sports, NSS, and Cultural activities organized during the academic year. Through sports events, students showcased their physical fitness, team spirit, and competitive skills. Participation in NSS activities helped them develop social responsibility, leadership qualities, and a commitment to community service. Cultural programs provided a platform for students to exhibit their talents in music, dance, drama, and other creative arts.

SPORTS, NSS & CULTURAL ACTIVITIES

— Encouraging Fitness, Teamwork, Creativity & Social Responsibility —

SPORTS	NSS	CULTURAL
Promoting physical well-being, discipline and team spirit through sports.	Serving the community, spreading awareness, and creating a positive social impact.	Celebrating talent, creativity and tradition through various cultural activities.

ANNAMACHARYA UNIVERSITY
Excellence in Education; Service to Society

Together for a Better Tomorrow
– In Sports, Service & Culture

Building Stronger Individuals
and Stronger Communities

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