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NEWS LETTER



ANNAMACHARYA UNIVERSITY

Rajampet, YSR Kadapa District-AP-516126, India.

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Annamacharya University Annual Day Celebration-2026



Singer Mangli



Cenima Hero: Mouli Tanuj Prasanth hero



Cenima Heroine: Sridevi



Cenima Hero: Nikhil



77th Republic Day Celebrations



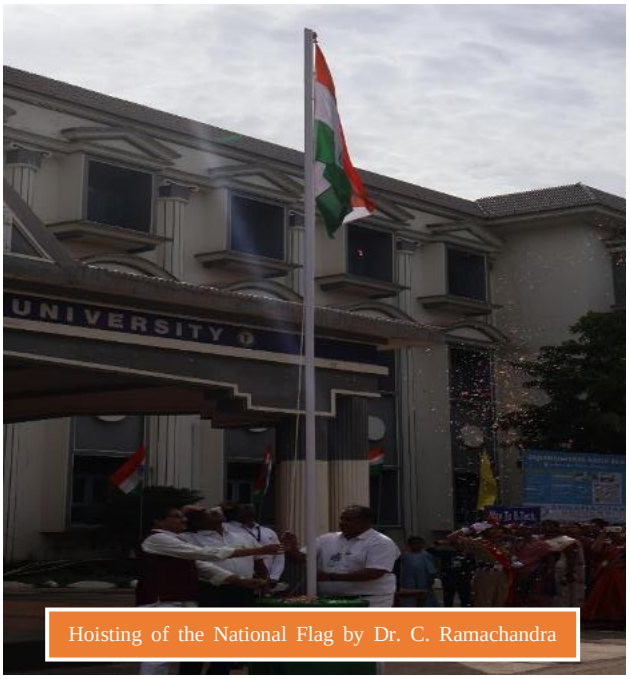


Presenting Prizes to winners by Dr. E Sai Baba Reddy



Dr. C. Ramachandra Reddy

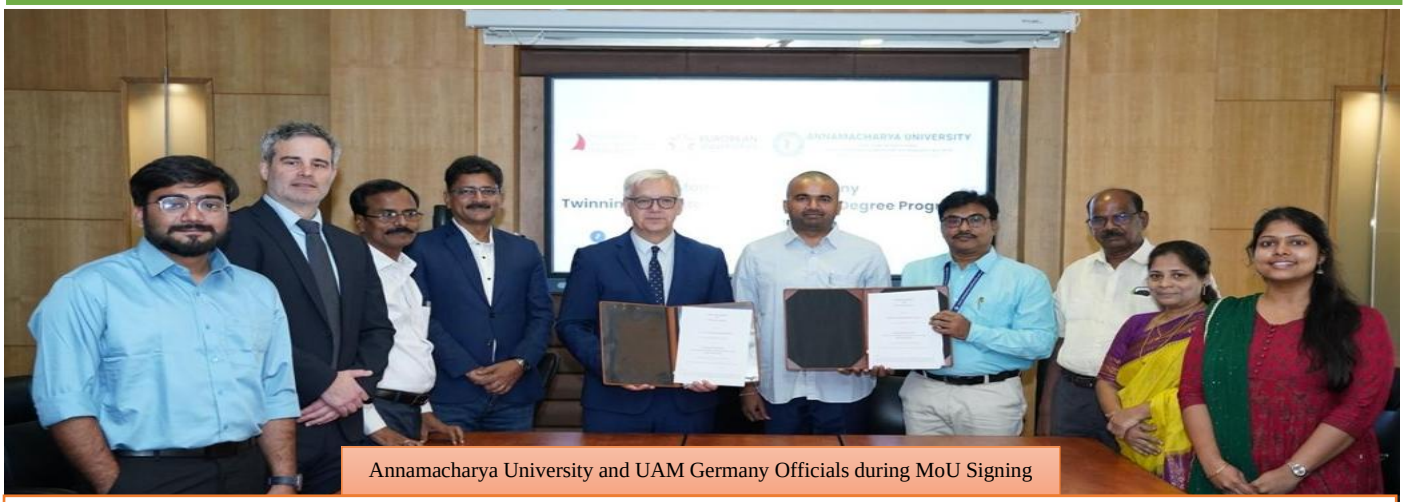




Hoisting of the National Flag by Dr. C. Ramachandra

Annamacharya University, Rajampet, celebrated the 77th Republic Day with great enthusiasm on 26 January 2026, with Dr. C. Ramachandra Reddy, Chairman, Annamacharya Educational Trust (AET), as the Chief Guest and Dr. E. Sai Baba Reddy, Vice-Chancellor, as the Guest of Honour. The celebrations began with the hoisting of the National Flag, followed by inspiring addresses on the Constitution, democratic values, discipline, and the role of youth in nation-building. Prizes were presented to the winners of various sports and cultural competitions, including the MBA Department Volleyball Champions and the EEE Department Runner-up Team. The programme was attended by the Registrar, principals, deans, heads of departments, faculty members, non-teaching staff, and students, making the celebration a memorable tribute to the spirit of the Republic.

Memorandum of Understanding (MoU) Signing between Annamacharya University and the University of Applied Management (UAM), Germany



Annamacharya University and UAM Germany Officials during MoU Signing

Annamacharya University, Rajampet, signed a Memorandum of Understanding (MoU) with the University of Applied Management (UAM), Germany, on 19 March 2026 to strengthen international academic collaboration. The partnership introduces a 2+2 Twin Degree Bachelor's Programme in Computer Science, offering specializations in Game Design, Software Experience, and Software Engineering. Under the programme, students can complete the first two years of study at Annamacharya University and the final two years at UAM, Germany, providing an international learning experience. The MoU was exchanged between Mr. C. Abhishek Reddy**,** Pro-Chancellor, and Prof. Christian Werner**,** President of UAM, in the presence of university officials and German delegates. The collaboration is expected to provide students with global academic exposure, industry-oriented education, and enhanced opportunities for higher education and international careers.

Civil Engineering Departement

Guest Lecture on "Nanotechnology-Based Products: From Laboratory to Market"



Dr. Shihabuddeen M. Maliyekkal delivering the guest lecture on nano technology.



Third Year Civil Students

The Department of Civil Engineering, Annamacharya University, Rajampet, organized a guest lecture on "Nanotechnology-Based Products: From Laboratory to Market" on 05 February 2026 for third-Year B.Tech students, with Dr. Shihabuddeen M. Maliyekkal, Professor, Department of Civil and Environmental Engineering, IIT Tirupati, as the guest speaker. He highlighted the applications of nanotechnology in water treatment, environmental sustainability, and product commercialization, along with modern water purification techniques. The session provided students with valuable insights into the role of nanomaterials in addressing real-world environmental challenges and promoting sustainable technologies. Faculty members and students from various engineering departments actively participated in the interactive programme, enhancing their understanding of research, innovation, and emerging technological applications.

Five-Day Workshop on "Building Information Modeling (BIM) – Using Revit and Navisworks"





The Department of Civil Engineering, Annamacharya University, Rajampet, in association with the Andhra Pradesh State Skill Development Corporation (APSSDC), organized a five-day workshop on "Building Information Modeling (BIM) – Using Revit and Navisworks" from 10–14 March 2026 for IV Year Civil Engineering students. The workshop provided hands-on training in BIM concepts, 3D modeling, digital building design, clash detection, project coordination, cost estimation, and construction planning using Revit and Navisworks. Conducted under the guidance of Dr. N. R. Gouthami, Head of the Department, and coordinated by Dr. S. V. Vara Prasad, the programme enhanced students' practical knowledge of modern construction technologies and industry-oriented software tools. Faculty members and IV Year Civil Engineering students actively participated throughout the workshop, making it a valuable skill development initiative.

World Water Day – 2026 Celebrations

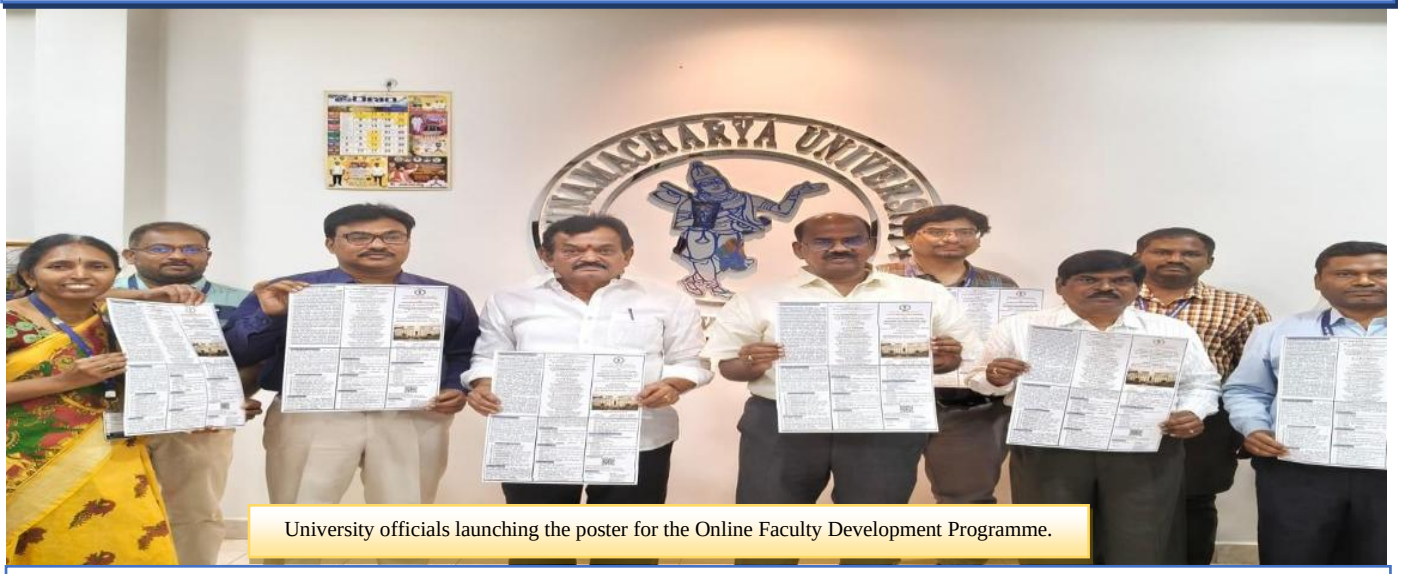




Annamacharya University celebrated World Water Day – 2026 on 26 March 2026 in the Smart Classroom of the Civil Block to promote awareness of water conservation and sustainable water management. Er. A. Venkateswarlu, Chairman, and Er. M. Venkatesulu, Honorary Secretary, IEI Kadapa Local Chapter, delivered expert talks emphasizing responsible water conservation, efficient utilization and management of water resources, and water security for future generations. The speakers highlighted preventing water wastage, adopting sustainable practices, and judicious use of water resources to address future challenges. Their insightful addresses encouraged students to recognize their responsibility towards protecting and conserving water resources. The programme was attended by Dr. S. M. V. Narayana, Dean, School of Engineering, Dr. P. V. Sanjeev Kumar, IEI Coordinator, Mr. D. Rama Bhupal Reddy, IEI Civil Coordinator, Dr. N. R. Gouthami, Head of the Department of Civil Engineering, faculty members, and students.

Electrical and Electronics Engineering Department

Poster Launch of Five-Day Online Faculty Development Programme



University officials launching the poster for the Online Faculty Development Programme.

The Department of Electrical and Electronics Engineering (EEE), Annamacharya University, Rajampet, launched the poster for a five-day Online Faculty Development Programme on 28 January 2026, titled "Advanced Power and Energy Networks: AI, Cyber Security, Quantum Communication for EV-Integrated Smart Grids," scheduled from 23–27 February 2026. The poster was unveiled in the presence of Mr. Choppa Yella Reddy, Vice Chairman, Dr. N. Mallikarjuna Rao, Registrar, Dr. S.M.V. Narayana, Principal, Dr. P.Bala chennaiah, Head of the EEE Department, Dr. M. Padmalalitha, and the programme coordinators. The FDP aims to provide advanced knowledge in smart grids, electric vehicle integration, artificial intelligence, cybersecurity, and quantum communication to faculty members, researchers, and industry professionals. The programme is designed to promote research, innovation, and industry–academia collaboration in emerging power and energy technologies.

National-Level "Author Radiance Award" Conferred on Dr. Pasala Gopi



Dr. Pasala. Gopi receiving appreciation from the Vice-Chancellor of Annamacharya University.

The Department of Electrical and Electronics Engineering, Annamacharya University, Rajampet, recognized Dr. Pasala Gopi with the prestigious "Author Radiance Award" from the Aradhya Ek Ehsas Foundation, Meerut, on 21 February 2026, for his outstanding contributions to teaching, research, and academic excellence. The award acknowledges his dedication to developing students' technical skills, fostering innovation, and promoting quality education. Chancellor Dr. C. Gangi Reddy, Vice-Chancellor Dr. E. Sai Baba Reddy, Registrar Dr. N. Mallikarjuna Rao, Principal Dr. S. M. V. Narayana, EEE HoD Dr. P. B. Chennayya, and faculty members congratulated Dr. Pasala. Gopi on the achievement. The University appreciated his commitment to academic excellence and noted that the recognition brought pride and distinction to Annamacharya University.

AMPATHON–2026 Hackathon Flyer Release



The Department of Electrical and Electronics Engineering (EEE), Annamacharya University, Rajampet, with technical support from the IEEE Hyderabad Section PES/PELS/IAS Joint Chapter, released the flyer for AMPATHON–2026, a 24-hour hackathon scheduled for 13–14 March 2026. The hackathon aims to encourage students to develop innovative solutions in artificial intelligence, smart healthcare, green technology, IoT, robotics, cybersecurity, and smart agriculture. The event is designed to enhance students' technical, research, creativity, and problem-solving skills while providing a platform to showcase their innovative ideas. University officials, faculty members, and programme coordinators participated in the flyer release ceremony and encouraged students to actively take part in the hackathon.

Mechanical Engineering Departement

Guest Lecture on Electric Vehicle Mobility: A Step Towards a Greener Future



Mr. K. Ramesh Reddy delivering the guest lecture on Electric Vehicle Mobility.



III Year ME and EEE Students

Annamacharya University, Rajampet, organized a guest lecture under the Institution of Engineers (India) (IEI) Chapter on "Electric Vehicle Mobility: A Step Towards a Greener Future" on 23 January 2026 for III Year Mechanical Engineering and Electrical and Electronics Engineering students, with Mr. K. Ramesh Reddy, an International Consultant to the petroleum industry in Dubai, as the guest speaker. He highlighted the importance of electric vehicles in reducing carbon emissions, promoting sustainable transportation, improving urban air quality, and supporting clean energy initiatives. The session also covered recent advancements in EV technology, charging infrastructure, battery management systems, government policies, and emerging career opportunities in the green mobility sector. Dr. S.M.V. Narayana, Principal, Dr. G. Suresh Babu, Head of Mechanical Engineering, Dr. P.Bala chennaiah, Head of Electrical Engineering, Dr. P.V. Sanjeeva Kumar, IEI Chapter Coordinator, faculty members, and III Year students attended the interactive programme, which encouraged students to understand the role of engineers in building a sustainable future.

Electronics and Communication Engineering Departement

Guest Lecture on Semiconductor Chip Design



Mr. Niranjan Kumar Valleru



III B.Tech ECE students

The Department of Electronics and Communication Engineering (ECE) at Annamacharya University, Rajampet, organized a guest lecture on "Semiconductor Chip Design" on 14 January 2026 for III B.Tech ECE students, featuring Mr. Niranjan Kumar Valleru, a semiconductor and chip design expert with over 25 years of international industry experience. He provided valuable insights into VLSI architecture, chip design flow, front-end and back-end design, verification, fabrication, testing, and industry standards, while also highlighting global career opportunities in the semiconductor and IT sectors. The session emphasized the importance of programming skills, system-level thinking, interdisciplinary knowledge, communication, teamwork, professional ethics, certifications, and continuous learning for students aspiring to build careers in the industry. Dr. J. Chinna Babu, Head of the ECE Department, Prof. C.H. Nagaraju, and Dr. Shaik Kareemulla, Programme Coordinator, appreciated the session for effectively connecting classroom learning with industry practices and enhancing students' career awareness and research orientation.

Computer Scince and Engineering Departement

Research Paper Recognition at ICETDTI–2026 International Conference



Mrs. S. Riaz Banu Shaik receiving appreciation from the Vice-Chancellor for guiding the research paper.

The Department of Computer Science and Engineering, Annamacharya University, Rajampet, felicitated IV-year students for presenting their research paper at the International Conference on Emerging Trends in Digital Technologies (ICETDTI–2026), organized by SVKM Usha Pravin Gandhi College, Mumbai, on 14 February 2026. The students presented "A Hybrid Transform-Based Robust-Fragile Watermarking Scheme for Image Tamper Detection and Recovery," highlighting an innovative approach to digital image security and tamper detection. The research was carried out under the guidance of Mrs. S. Riaz Banu Shaik, Assistant Professor, Department of Computer Science and Engineering, and was presented in online mode. The Vice-Chancellor and the Dean & Head of the CSE Department congratulated the students for their achievement, highlighting the University's commitment to research and innovation in emerging digital technologies.

Book Release Ceremony of "Principles of Cybersecurity: Cryptographic Techniques, System and Application"

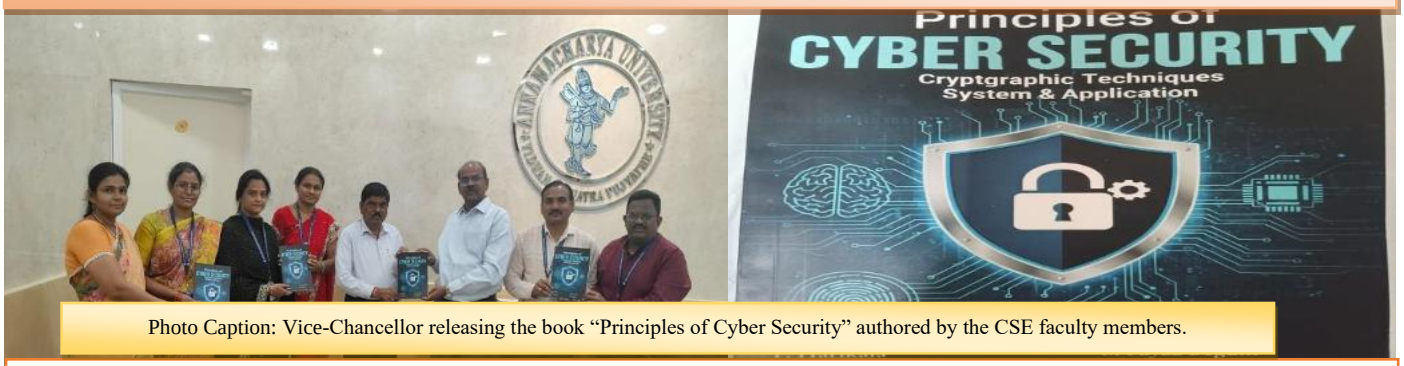


Photo Caption: Vice-Chancellor releasing the book "Principles of Cyber Security" authored by the CSE faculty members.

The Department of Computer Science and Engineering, Annamacharya University, Rajampet, organized the book release ceremony of "Principles of Cyber Security: Cryptographic Techniques, System and Application" on 26 February 2026, with Dr. E. Sai Baba Reddy, Vice-Chancellor, formally releasing the book in the presence of university officials and faculty members. Authored by Dr. T. Harikala, Dr. S. Fayaz Begum, Mrs. S. Riaz Banu, and Mrs. M. Madhavi, the book covers key concepts of cryptography, network security, application security, data protection, and emerging cyber threats. The Vice-Chancellor appreciated the authors for their valuable academic contribution and highlighted the book's relevance for students, researchers, and cybersecurity professionals. The programme concluded with the felicitation of the authors by the University management in recognition of their contribution to academic and professional learning in cybersecurity.

One-Week Workshop on Blockchain Technology



The Departments of CSE, CSE (IoT–Cyber Security & Blockchain Technology), and CSE (Artificial Intelligence & Machine Learning) of Annamacharya University, Rajampet, in association with APSSDC, organized a one-week workshop on Blockchain Technology from 11–18 March 2026 for II Year engineering students. Mr. N. Radhakrishna, APSSDC Trainer, provided hands-on training in blockchain fundamentals, distributed ledger technology, cryptographic security, smart contracts, and real-world applications. Students actively participated and showcased blockchain-based projects during the valedictory session, demonstrating their technical skills and practical learning. The programme concluded with certificate distribution in the presence of Dr. S. M. V. Narayana, Principal, Dr. M. Subba Rao, Dean & Head, CSE, Prof. T. Hari Krishna, faculty members, and students.

Artificial Intelligence and Machine Learning

Three-Day Workshop on Visualization Tools



Mr. B. Vijay Kumar APSSDC Skill Trainer and resource person(Right-side)



Annamacharya University, in association with the Andhra Pradesh State Skill Development Corporation (APSSDC), organized a Three-Day Workshop on "Visualization Tools" from 23–25 March 2026 at the University CM Skill Centre. Organized by the CSI Student Chapter in collaboration with the CSE, CSE (IoT–CSBT), and CSE (AIML) departments, the workshop was conducted for second-year B.Tech CSE students. Mr. B. Vijay Kumar, APSSDC Skill Trainer and resource person, delivered hands-on training on modern data visualization tools, graphical representation techniques, and industry-relevant visualization practices. The training provided students with practical exposure to visualization techniques and strengthened their data analysis and visualization skills. The programme was supported by Prof. T. Hari Krishna, Mr. B. Naveen Kumar, and faculty members, with enthusiastic participation from students. The workshop concluded as a valuable initiative to enhance students' practical and industry-oriented skills.

Six-Day Training Workshop on "User Interface (UI) – User Experience (UX) Design"





Mr. Vinay Kumar M, Product Designer and UI/UX Expert

Annamacharya University, in association with APSSDC, organized a Six-Day Training Workshop on "User Interface (UI) – User Experience (UX) Design" from 02–07 March 2026. The workshop was conducted by the Department of Artificial Intelligence and Machine Learning (AI&ML) to provide students with practical and industry-oriented design skills. Mr. Vinay Kumar M, Product Designer and UI/UX Expert, served as the resource person and delivered hands-on training covering UI/UX fundamentals, wireframing, prototyping, visual design, usability testing, and design systems. The training provided students with practical exposure to industry-standard tools and real-world design methodologies, strengthening their understanding and application of UI/UX principles. The programme was inaugurated by Dr. E. Sai Baba Reddy, Hon'ble Vice-Chancellor, and witnessed enthusiastic participation from faculty and students. The workshop concluded as a valuable initiative to enhance students' practical and industry-ready design skills.

Master of Business Administration

MBA Student Achieves Worldwide Book of Records for Manidweepa Varnana Recitation



Mrs. K. Hari Eswari Reddemma receiving appreciation from Dr. C. Gangi Reddy, Chancellor, Annamacharya University

Annamacharya University, Rajampet, organized the Worldwide Book of Records Achievement event on 10 January 2026, where K. Hari Eswari Reddemma, an MBA student from the Department of Business Administration, achieved a remarkable record by reciting 283 verses of Manidweepa Varnana in just four minutes with exceptional clarity and accuracy. Her accomplishment reflects her dedication, disciplined practice, and commitment to preserving India's rich spiritual and cultural heritage while pursuing higher education. Dr. C. Gangi Reddy, Chancellor, congratulated the student and described the achievement as a tribute to India's spiritual and cultural legacy, while Mr. C. Yella Reddy, Vice Chairman, Dr. N. Mallikarjuna Rao, Registrar, Dr. S.M.V. Narayana, Principal, and Dr. T. Navaneetha, Head of the Department of Business Administration, appreciated her achievement. The University congratulated K. Hari Eswari Reddemma for bringing international recognition to the institution and inspiring students to excel in their academic pursuits while embracing cultural and spiritual values.

Five-Day Workshop on "Smart Investing: Mutual Funds, Life & Health Insurance and Share Market

The Department of Business Administration, Annamacharya University, Rajampet, organized a five-day workshop on "Smart Investing: Mutual Funds, Life & Health Insurance and Share Market" for II Year MBA Students, from 27–31 January 2026, with Mr. Nagaraja Rao Aggarapu, Founder of NS FinServ, Kadapa, as the resource person. The workshop provided students with practical knowledge of mutual funds, SIPs, insurance planning, stock market investments, and risk management. The interactive sessions helped students improve their financial literacy and develop effective investment planning skills. The programme concluded with the distribution of participation certificates to the participants.



Mr. Nagaraja Rao Aggarapu interacting with students during the smart investing workshop

Master of Computer Apllications

One-Day Workshop on "Cyber Safety and Digital Discipline"



Mr. R. Jayavarma delivering his speech during the guest lecture.

The MBA and MCA Departments of Annamacharya University, Rajampet, organized a one-day workshop on "Cyber Safety and Digital Discipline" on 24 February 2026 for MBA and MCA students, with Mr. R. Jayavarma, South India President, International Human Rights Protection Commission, as the resource person. He explained cybercrime, online fraud, phishing, identity theft, personal data protection, and responsible use of digital technology. The session also highlighted the importance of reducing screen time and using professional platforms such as LinkedIn for career development. Students actively participated in the interactive programme, which enhanced their awareness of cyber security and responsible digital practices, and the programme concluded with the felicitation of the guest by the Vice-

MCA Students Secure First Prize at "KORM Mahastav 2K26" National Technical Fest



The Department of MCA, Annamacharya University, Rajampet, participated in the national-level technical fest "KORM Mahastav 2K26" organized by KORM Engineering College, YSR Kadapa, on 20 February 2026, where second-year MCA students K. Kalyani and K. Bharathi secured the First Prize in the "Code-o-War" competition. The students demonstrated outstanding programming and problem-solving skills while competing with participants from various institutions. Other MCA students also actively participated in the technical fest and showcased their coding and technical abilities at the national level. The Vice-Chancellor, Head of the MCA Department, and faculty members congratulated the students for their achievement and bringing laurels to the University.

Participation in National-Level Technical Symposium "Ripple 2K26"



The Department of MCA, Annamacharya University, Rajampet, participated in the National-Level Technical Symposium "Ripple 2K26" organized by RGM College of Engineering and Technology, Nandyal, on 04 March 2026, where II Year MCA student Ms. I. Madhu Vani presented her research paper titled "Hiding Text in Image Using Steganography with CAPTCHA Verification" in the Paper Presentation competition. Her innovative work on secure data communication was appreciated by the judges, and she received a Special Prize for her presentation. The achievement was appreciated by Dr. E. Sai Baba Reddy, Vice-Chancellor, Dr. C. Madhana Kumar Reddy, Head of the MCA Department, and faculty members. The symposium provided an excellent platform for students to showcase their technical knowledge, research abilities, and innovative ideas at the national level.

College of Allied Health Sciences

Mr. & Ms. Fresher Inaugural and Orientation Programme (2025–2026)





Dr. K. Jagan Mohan reddy, Presenting Presentation to prize

Annamacharya University, Rajampet, organized the Mr. & Ms. Fresher Inaugural and Orientation Programme (2025–2026) on 17 March 2026 for the newly admitted Allied Health Sciences students. Dr. K. Jagan Mohan, Orthopedic Surgeon, Sri Sai Hospital, Rajampet, graced the programme as Chief Guest and motivated students to uphold humanity, empathy, discipline, and professional ethics in healthcare. He emphasized the importance of developing compassionate attitudes and maintaining professional values while serving patients and society. The programme also highlighted the significance of academic excellence, practical training, and career opportunities for students. Appreciation Certificates were presented to outstanding second-year students of MLT, ATOT, and BPT for their academic achievements. Dr. C. Gangi Reddy, Chancellor, Dr. E. Sai Baba Reddy, Vice-Chancellor, Mr. C. Yella Reddy**,** AET Chairman, Dr. P. Dwarakanath Reddy, faculty members, and newly admitted students attended the programme.

Humanity and Sciences

Science Symposium – 2026 on National Science Day



Students showcasing their scientific knowledge and innovative ideas.



Vice-Chancellor presenting prizes to the winners of the Science Symposium–2026.

The Department of Humanities and Sciences, Annamacharya University, Rajampet, organized Science Symposium–2026 on 28 February 2026 to commemorate National Science Day under the theme "Empowering Young Minds through Science and Innovation," with 94 first-year B.Tech students participating in poster and paper presentation competitions. The students showcased their scientific knowledge, creativity, and innovative ideas through various presentations and activities. Dr. E. Sai Baba Reddy, Vice-Chancellor, highlighted the importance of scientific temper, research, and innovation, while the principal encouraged students to pursue scientific excellence. Winners of the Chemistry, Mathematics, and Physics events were honoured with prizes, making the symposium a successful platform for promoting scientific thinking, creativity, and research culture among students.

Guest Lecture on "Mathematics for Artificial Intelligence and Machine Learning"



Dr. P. V. Satyanarayana



I B.Tech students

The Department of Humanities and Sciences, Annamacharya University, Rajampet, organized a guest lecture on "Mathematics for Artificial Intelligence and Machine Learning" on 23 February 2026, with Dr. P. V. Satyanarayana, Professor, School of Advanced Sciences, VIT University, Vellore, as the guest speaker. He explained the importance of linear algebra, probability, statistics, and calculus in understanding AI and Machine Learning concepts and research. First-year B.Tech students actively participated in the session and interacted with the speaker, gaining a better understanding of the mathematical foundations of AI and ML. The programme was coordinated by Dr. S. Harinath Reddy and Dr. M. Parvathi under the guidance of Dr. L. Obulapathi, Head of the Department of Humanities and Sciences.

Community Radio Station

Annamacharya Radio 89.6 Receives Central Government Grant and National Recognition



Dr. Kasigari Prasad, Station Director, receiving the award on behalf of Annamacharya Radio 89.6.

The South India Regional Community Radio Conference invitation and recognition event was organized at Kochi, Kerala, on 07–08 January 2026, where the Community Radio Station of Annamacharya University, Annamacharya Radio 89.6, received national recognition and a ₹10 lakh Grant-in-Aid from the Ministry of Information and Broadcasting, Government of India, for the year 2025–2026. Dr. Kasigari Prasad, Station Director, successfully coordinated the grant proposal and received the recognition on behalf of the Community Radio Station. The station was recognized for its outstanding contribution and professional broadcasting excellence through the Youth Radio Andhra programme and was also officially invited to participate in the South India Regional Community Radio Conference. The University management congratulated the Community Radio Station team and appreciated its dedicated efforts in promoting community service through educational, social, and public awareness programmes.

National Cadet Corps

Two-Day NCC Training Programme for B & C Certificate Examinations



NCC cadets receiving certificates after successfully clearing the B Certificate Examination.



NCC Girl Cadets Undergoing Training

The NCC Unit of Annamacharya University, Rajampet, organized a two-day training programme for B.Tech girl cadets on 21–22 January 2026 to prepare them for the NCC B and C Certificate Examinations. Naib Subedar N.K. Jha and Havildar K. Hari Krishna of the 5 Andhra Battalion NCC, Tirupati, conducted training in drill, theory, map reading, field craft, and leadership skills for 95 NCC girl cadets. Certificates were also distributed to students who successfully cleared the NCC B Certificate Examination held in March 2025. The programme was organized under the guidance of Lieutenant N. Deepthi, Associate NCC Officer, with the support of Dr. B. Nagamuni, Physical Director, while Dr. S.M.V. Narayana, Principal (AITS), and Mr. C. Yella Reddy, Vice Chairman (AET), congratulated the cadets and highlighted the importance of NCC in developing discipline, leadership, and national service.

Two-Day NCC Training Programme for Girl Cadets



NCC girl cadets with trainers after the training programme.

The NCC Unit of Annamacharya University, Rajampet, organized a two-day training programme for B.Tech girl cadets on 06–07 February 2026 to prepare them for the NCC ‘B’ and ‘C’ Certificate examinations. Subedar Anil Kumar and Havildar P. Arul of 5 Andhra Battalion NCC, Tirupati, conducted training sessions covering drill, weapon training, map reading, and theory for 140 NCC girl cadets. The programme was coordinated by Lieutenant N. Deepthi under the guidance of the University authorities, providing cadets with valuable practical and theoretical training. The Vice-Chancellor and Principal appreciated the cadets and highlighted the role of NCC in developing discipline, leadership, patriotism, and social responsibility.

National Service Scheme

Road Safety Awareness Programme



Mr. Manoj Ramnath Hegde, IPS, Assistant Superintendent of Police, Rajampet

The NSS Unit of Annamacharya University, Rajampet, organized a Road Safety Awareness Programme on 29 January 2026 as part of the 37th National Road Safety Month, with Mr. Manoj Ramnath Hegde, IPS, Assistant Superintendent of Police, Rajampet, as the chief guest. He addressed students on the importance of wearing helmets, following traffic regulations, and promoting road safety in society. Mr. B. Vinod Kumar, Motor Vehicle Inspector, and Mr. Prasad Babu, Circle Inspector, Mannur Police Station, also explained traffic rules, legal compliance, and responsible road usage. The programme was conducted under the guidance of Dr. S.M.V. Narayana, Principal, and coordinated by Dr. K. Janardhan, NSS Programme Officer, with the participation of Dr. L. Obulapathi, Head of the Department of Humanities and Sciences, NSS volunteers, faculty members, and students.

Anti-Drug Awareness Programme – "Say No to Drugs"





Mr. Chandrasekhar Reddy, ACP, interacting with Students

Annamacharya University, Rajampet, organized a **"**Stay Away from Drugs – Awareness Programme" **on** 06 March 2026 to educate students about the harmful effects of drug abuse and encourage them to avoid intoxicating substances. Mr. Chandrasekhar Reddy, Assistant Commissioner, highlighted the serious health, social, and family-related consequences of drug use and advised youth to protect their future by completely avoiding drugs. Mr. Jayaraju, Deputy Commissioner, Kadapa, explained the provisions of the NDPS Act, 1985, emphasizing that the production, transportation, sale, and consumption of drugs such as cannabis and cocaine are punishable offences. Ms. M. Mallika, Inspector, Rajampet, encouraged students to adopt healthy lifestyles, set academic goals, and maintain discipline. Dr. S. M. V. Narayana, Principal, presided over the programme, which witnessed active participation from faculty members and students and reinforced the message "Say No to Drugs."

Women Enpowerment Cell

Guest Lecture on Value Creation in Entrepreneurship



Ms. P. Sreenidhi delivering her speech during the guest lecture.

The Women Empowerment Cell and Entrepreneurship Development Cell of Annamacharya University, Rajampet, organized a guest lecture on "Value Creation in Entrepreneurship" on 27 January 2026, with Ms. P. Sreenidhi, Founder of Purple Springs, as the guest speaker. She shared valuable insights on identifying societal problems, developing innovative solutions, understanding customer needs, and creating value through effective marketing. She encouraged students, particularly women, to develop confidence, creativity, and perseverance to pursue entrepreneurship and achieve financial independence. The programme was presided over by Dr. V. Mouneswari, Coordinator, Women Empowerment Cell, and attended by Dr. E. Sai Baba Reddy, Vice-Chancellor, Annamacharya University, Dr. D. Swarnalatha, Principal, Annamacharya Pharmacy College, Dr. D. Lokanadha Reddy, Dean, School of Agriculture, faculty members, and students.

Guest Lecture on "Aspire – Upgrade – Win"



Ms. H. S. Bhavana, IAS, addressing students during the guest

The Women Empowerment Cell of Annamacharya University, Rajampet, organized a guest lecture on "Aspire – Upgrade – Win" on 04 February 2026 to inspire women students towards leadership and personal development, with Ms. H. S. Bhavana, IAS, Sub-Divisional Magistrate, Rajampet, as the guest speaker. She emphasized the importance of confidence, effective communication, leadership qualities, and continuous learning for personal and professional growth. The session encouraged students to develop professional skills, pursue excellence, and face challenges with determination and self-confidence. The programme was attended by the Vice-Chancellor, faculty members, and a large number of students, providing an inspiring platform for women students to pursue their goals and aspirations.

Women's Empowerment Walkathon on the Occasion of International Women's Day



Women faculty members and students participating in the Women's Empowerment Walkathon.

The Women Empowerment Cell of Annamacharya University, Rajampet, in association with the Mannur Police Department, organized a Women's Empowerment Walkathon on 05 March 2026 to mark International Women's Day. The walkathon aimed to create awareness about women's empowerment, safety, security, rights, and gender equality, with enthusiastic participation from women faculty members and students. Dr. E. Sai Baba Reddy, Vice-Chancellor, inaugurated the walkathon and emphasized the importance of women's safety and empowerment in building a progressive society. Principals, Deans, Heads of Departments, faculty members, and students from various constituent colleges participated in the event, conveying a strong message of equality, empowerment, and collective responsibility.

International Women's Day – 2026 Celebrations



The Women Empowerment Cell of Annamacharya University, Rajampet, celebrated International Women's Day–2026 on 07 March 2026, with Mrs. Tejaswini Devanaboyina, IES Officer, Vijayawada Telecom Department, as the Chief Guest, along with Mrs. Rajitha Mainampalli, Counselling Psychologist, and Dr. S. A. Tasleem Sultana, Director, Abhaya Kshetram, Renigunta, as distinguished guests. The speakers highlighted the importance of women's empowerment, education, leadership, mental well-being, and social responsibility. The programme also emphasized equal opportunities for women and the need for inclusive support for vulnerable sections of society. The event witnessed enthusiastic participation from faculty members, students, and university officials, promoting a strong message of empowerment, equality, and women's leadership.

Research and Development Cell

Higher Education Awareness Programme



Dr. Durga Naveen Kumar K. addressing students on higher education opportunities abroad.

The Research and Development (R&D) Cell of Annamacharya University, Rajampet, organized a Higher Education Awareness Programme on 21 January 2026 to guide students aspiring to pursue higher studies abroad, with Dr. Durga Naveen Kumar K., Grad School, Hyderabad, as the resource person. He provided valuable information on university selection, admission procedures, eligibility, IELTS and GRE examinations, scholarships, education loans, visa procedures, and career opportunities in the USA, Ireland, and the UK for the B.Tech Students. The session also emphasized building a strong academic profile, effective career planning, and making informed decisions about overseas education. Dr. S.M.V. Narayana, Principal (AITS), Dr. N. Mallikarjuna Rao, Registrar, and Dr. N. Shiva Rami Reddy, Dean – R&D, encouraged students to explore suitable higher education opportunities, followed by an interactive question-and-answer session. Immunity, and crop productivity. The event promoted sustainable agriculture, knowledge exchange, and stronger farmer–student–university relationships.

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