SDG 11: Sustainable Cities and Communities

Annual Report 2024–25

At Annamacharya University, we recognise that community engagement, social awareness and outreach are important to sustainable communities and social well-being. Through the National Service Scheme (NSS), the National Cadet Corps (NCC), outreach in neighbouring villages, health and safety awareness programmes and our community radio station, we seek to involve our students in the life of the communities around the University and to support safe, healthy and informed community members.

- Involve students in community service and outreach that serves neighbouring villages and local communities.
- Support maternal health, blood donation and other health-awareness activity through NSS programmes.
- Raise awareness on substance-abuse prevention, personal safety and the legal protection of women and children.
- Promote cleanliness and civic responsibility, and support orderly community cultural events through volunteer service.
- Make NSS, NCC and community activity publicly visible, and publish accessible evidence relevant to SDG 11.

1. Outreach in neighbouring villages

1.1 NCC rally and cleanliness drive, Thallapaka village

Date: 2 October 2024 | Venue: Thallapaka village

The NCC unit of the University took part in a rally and cleanliness drive under the Swachh Bharat Mission. The rally began at the University and went to Thallapaka village, the panchayat in which the University's campus is located, emphasising cleanliness and civic responsibility.



NCC cadets at the Swachh Bharat rally and cleanliness drive, 2 October 2024

1.2 Free Eye Check-up Camp at Annamacharya University organised by NSS-EEE

10.10.2024 | Venue: Thallapaka village, Annamayya District

Annamacharya University, Rajampet, in collaboration with NSS and Dr. Agarwal's Eye Clinic, organized an awareness rally on Thursday to mark World Sight Day. Following the rally, free eye check-ups were conducted for students, along with necessary advice and recommendations. Dr. Santosh Agarwal from the Eye Clinic emphasized that vision impairments should not be neglected, as early medical consultation can prevent further complications. He advised students to seek medical advice at the initial stages of vision problems for better outcomes. University Registrar Dr. N. Mallikarjuna Rao highlighted that consuming a nutritious diet can help prevent vision impairments. He expressed gratitude to the experts from Dr. Agarwal's Eye Clinic for their valuable advice and services. The event was graced by Vice Chairman Choppala Yella Reddy, Principal Dr. S.M.V. Narayana, NSS In-charge Dr. L. Obulapathi, EEE Department Head Dr. M. Padmalalitha, Dr. B.P. Chennayya, and EEE NSS In-charge T. Arun Kumar, along with faculty members and students who actively participated in the program.





1.3 NSS Special Camp, Hastavaram Cherlopalle village

Venue: Zilla Parishad High School, Hastavaram Cherlopalle

The NSS unit held a week-long special camp to promote social awareness, environmental responsibility, health consciousness and community engagement among the villagers. NSS volunteers took part in service activities that contributed to the welfare and development of the local community. The camp strengthened the relationship between the University and the village and fostered leadership, social responsibility and a spirit of service among students. Vice-Chancellor Dr. E. Sai Baba Reddy and Principal Dr. S. M. V. Narayana appreciated the volunteers' dedication.

A residential camp of this kind is a sustained form of engagement with a local community. The published record describes the aims and the volunteers' activities in general terms; we do not claim participant numbers or quantified outcomes.







2. Health, safety and substance-abuse awareness

2.1 Anti-Drug Awareness Programme

Date: 29 November 2024 | Venue: Annamacharya University, Rajampet

The NSS unit organised an Anti-Drug Awareness Programme at the University. The event was coordinated by Dr. L. Obulapathi, who explained the importance of NSS-led social awareness initiatives. Programmes of this kind raise awareness of substance abuse among young people, who are an important part of the community.





Anti-Drug Awareness Program Successfully Organized at Annamacharya University, Rajampet, **Event Date: 29.11.2024**

2.2 Blood Donation Camp - blood donation camp was organized at Annamacharya University, in collaboration with Central Tax Department, NCC and Red Cross Society

August2024 | Venue: Annamacharya University

A blood donation camp was organized at Annamacharya University, Rajampet, on Thursday under the supervision of the Central Tax Department, in. The event was attended by V. Venkatesh, IRS, Assistant Commissioner of Central Tax, B. Shyamasundar Raju, Inspector, B. Srinivasulu, Inspector, G. Manikantha, HP Engineer, Kadapa District, and G. Shivashankar Reddy and Dr. S.K. Ansar Basha from the Red Cross Society. Students of Annamacharya University participated enthusiastically in the camp, resulting in the collection of 102 units of blood.



Blood Donation Camp organised by Annamacharya University

Following the event, the college's Vice Chairman, Choppa Ellareddy, praised the students for their significant participation, emphasizing that donating blood can save lives in emergency situations. He highlighted the importance of such initiatives and encouraged everyone to contribute to saving lives by donating blood. Principal Dr. S.M.V. Narayana also spoke on the occasion, noting that donating blood is beneficial for one's health and that there are no adverse effects from doing so. He urged the youth to donate blood freely to help those in need. The event also saw the participation of NSS Coordinator Dr. L. Obulapathi, Physical Director Dr. B. Nagamuni, NSS Caretaker Officer N. Deepthi, faculty members, and students.

2.3 Community Policing Awareness Programme on Crime Against Women and Children

The University organised a Community Policing Awareness Programme to educate students about personal safety, legal rights, crime prevention and the importance of reporting offences. The programme aimed to promote awareness of the protection of women and children, strengthen relationships between the community and the police and encourage a safe and responsible society.

The programme supports safe and inclusive communities, in particular for women and children. The published record gives its purpose; it does not report attendance figures.



Kakatiya Daily Epaper - 02 May 2026 - Page 11

పోలీసింగ్ - క్రైమ్ అగేనెస్ట్ ఉమెన్ అండ్ చిల్డ్రన్ అంశంపై అవగాహన కార్యక్రమం

- అన్నమాచార్య యూనివర్సిటీలో విస్తృత స్థాయిలో అవగాహన

రాజంపేట(కాకతీయ ప్రతినిధి) మే 1:

మహిళలు, బాలల భద్రతను ప్రతిబింబిస్తూ ఇన్ఫర్మేషన్ టెక్నాలజీ పోలీసింగ్ – క్రైమ్ అగేనెస్ట్ ఉమెన్ అండ్ చిల్డ్రన్ అంశంపై అన్నమాచార్య యూనివర్సిటీలో విస్తృత స్థాయిలో అవగాహన కార్యక్రమం నిర్వహించారు. సమాజంలో పెరుగుతున్న నేరాలపై విద్యార్థులకు అవగాహన కల్పించడం, ముఖ్యంగా యువతలో భద్రతా అవగాహన పెంపొందించడం ఈ కార్యక్రమం లక్ష్యంగా జరిగింది. ఈ కార్యక్రమానికి ఎస్పీ మనోజ్ రమణారెడ్డి హెచ్ఎం ముఖ్య అతిథిగా హాజరై, మహిళలపై జరుగుతున్న నేరాల స్వరూపం, వాటి నివారణకు తీసుకోవాల్సిన జాగ్రత్తలు గురించి వివరించారు. విద్యార్థినీ విద్యార్థులు సమాజంలో చైతన్యవంతులుగా వ్యవహరించాలని సూచించారు. ఈ సందర్భంగా ఆంధ్రప్రదేశ్ హైకోర్టు న్యాయవాది టి. శ్రీనివాస రెడ్డి, రాజంపేట న్యాయవాది కె. సుభాష్, సంఘమిత్ర న్యాయవాది ఎస్. శివ చరణ్ రెడ్డి పాల్గొన్నారు. యూనివర్సిటీ కళాశాల ప్రిన్సిపాల్ డా. ఎస్.ఎం.పి. వారాయణ, డా. పి. మోనేశ్వర్ కార్యక్రమంలో పాల్గొని విద్యార్థులకు మార్గనిర్దేశం చేశారు. కార్యక్రమానికి మహిళా విద్యార్థులు పెద్ద ఎత్తున హాజరై ఉత్సాహంగా పాల్గొన్నారు.

ఈ సందర్భంగా ఆంధ్రప్రదేశ్ హైకోర్టు న్యాయవాది టి. శ్రీనివాస రెడ్డి మాట్లాడుతూ ప్రతి తిరుపతి మహిళ చాలా, రక్షణాల ప్రాముఖ్యతను వివరించారు. మహిళల రక్షణ కోసం ప్రభుత్వం అందుబాటులోకి తీసుకువచ్చిన 181 యాప్, సురక్ష యాప్ వంటి సాంకేతిక పరిజ్ఞాన వినియోగంపై అవగాహన కల్పించారు. సోషల్ మీడియా వినియోగంలో జాగ్రత్తలు పాటించడం, సైబర్ నేరాల నుండి రక్షణ పొందడం గురించి ప్రముఖంగా వివరించారు. వ్యక్తిగత గౌరవం, ఆత్మస్థైర్యాన్ని కాపాడుకోవడం ప్రతి ఒక్కరి బాధ్యత అని చెప్పారు. విద్యార్థులతో నేరుగా సంభాషిస్తూ వారు ఎదుర్కొంటున్న సమస్యలను తెలుసుకుని, వాటికి తగిన సూచనలు ఇచ్చారు. భద్రత కోసం అందుబాటులో ఉన్న యాప్‌లు, హెల్ప్ లైన్ నంబర్లను విద్యార్థులకు వివరించారు. ఈ కార్యక్రమం ద్వారా మహిళా విద్యార్థుల్లో భద్రతపై అవగాహన పెంపొందించడంతో పాటు, చట్టపరమైన రక్షణలపై స్పష్టత కలిగింది. సమాజంలో నేరాలను తగ్గించడానికి పోలీస్ శాఖ, విద్యాసంస్థలు, ప్రజలు కలిసికట్టుగా పనిచేయాల్సిన అవసరాన్ని ఈ కార్యక్రమం స్పష్టంగా తెలియజేసింది.

Community Policing Awareness Programme,

3. Volunteer service at a community cultural event

Sri Soumyanatha Swamy Kalyanam, Nandalur temple

Date: 11 July 2024 | Venue: Nandalur temple

NSS volunteers played a key part in the smooth conduct of the Sri Soumyanatha Swamy Kalyanam celebrations. The students managed queue lines, assisted with ritual arrangements and helped at prasadam counters, so that devotees could take part comfortably. Registrar Dr. N. Mallikarjuna Rao said that such service nurtures character and social awareness, and Principal Dr. S. M. V. Narayana said that these initiatives instil human values and civic responsibility. The programme was supported by Dr. L. Obulapathi, Dr. K. Janardhan, Dr. B. Nagamuni and N. Raghunatha Reddy.

Crowd management and visitor assistance at a large community event help it take place safely and in an orderly way. The record does not give volunteer numbers, and we do not claim any.



NSS Volunteer Service at Sri Soumyanatha Swamy Kalyanam

4. NSS, NCC and community activity visibility

The University presents its community-service structure publicly on its website. Department pages describe the NSS and its objectives: to help students understand their relation to the community, to identify the needs and problems of the community and involve them, and to develop social and civic responsibility. NSS activity is led by the NSS Programme Officer, Dr. K. Janardhan, with departmental NSS in-charges. Community activity is also reported in the University's quarterly newsletters.



The NCC is also active on campus and NCC selection camp for first-year students conducted by officers of the 5(A) Girls Battalion NCC, Tirupati: 218 students took part and 71 cadets were selected on the basis of physical fitness and leadership assessments.

The University also runs Annamacharya Community Radio 89.6 FM, which it has used with partners to reach students with programmes on value-based living. We do not report listener numbers.

These pages document the existence of the NSS and NCC units and their public description. They do not by themselves report volunteer numbers, hours or outcomes; these can be added from NSS and NCC reports in future reporting cycles.

Conclusion

At Annamacharya University, we recognise that community service and outreach contribute to social well-being and community resilience, which are central to SDG 11. Our NCC cleanliness drive and Breastfeeding Day programme at Thallapaka village, the NSS Special Camp at Hastavaram Cherlopalle, the anti-drug, blood-donation and community-policing awareness programmes, our volunteer service at the Nandalur Kalyanam and the publicly visible NSS and NCC structure provide documented evidence of our engagement with local communities. We will continue strengthening SDG reporting through publicly accessible reports, verifiable activity records, original photographs and clearly described outcomes.