SDG 8: Decent Work and Economic Growth

Annual Report 2024–25

At Annamacharya University, we recognise that decent work, employability, professional development, equitable workplace practices and entrepreneurship are essential to sustainable economic and social development. We work on SDG 8 at two levels: we prepare our students for productive employment and entrepreneurship, and we maintain governance, grievance, welfare and professional-development mechanisms for our own faculty and staff.

- Maintain transparent governance and published rules that support faculty and staff.
- Provide channels for grievance redressal and promote equality and women's leadership on campus.
- Prepare students for employment through training, placement support and skill development.
- Expose students to industry and international career pathways through guest lectures, workshops and academic partnerships.
- Support entrepreneurship, incubation and start-ups, including MSME-supported innovation.

Area	Focus	Principal evidence
Governance	Published rules and statutory documents	University Statutes and Ordinances (March 2025); Public Self Disclosure
Appeals and grievance	Redressal channels for the University community	Ombudsperson; Grievance Redressal Committee; Student Grievance Cell; Committees page
Equal opportunity	Women's leadership and awareness	Women Empowerment Cell; Women Engineer Award
Professional development	Training and recognition for faculty	Faculty Development Programmes; Engineers' Day awards
Employability	Career guidance, placement and skills for students	Training and Placement Cell; dated guest lectures and workshops; international academic partnerships
Entrepreneurship	Incubation and start-up support	Innovation and Incubation Cell; Entrepreneurship Development Cell; MSME 4.0 Hackathon funding

1. Decent work for our workforce

The University publishes the governing documents, committees and programmes below for its community. Together they provide a transparent, equitable and professionally supportive environment for faculty and staff. This report cites these provisions and does not restate the full text of the published documents.

Mechanism	Documented provision
Statutes, Ordinances and Public Self Disclosure	The University publishes its Statutes and Ordinances (both March 2025) and a Public Self Disclosure document on its website under "University Act", giving a published governance framework for the University.
Ombudsperson and Committees	The Administration section of the website carries a dedicated Ombudsperson page and a Committees page listing the University's administrative committees.
Grievance Redressal Committee	The University website describes a dedicated committee of faculty members, administrative staff and student representatives that handles grievances and is committed to fair and timely resolution. A Student Grievance Cell is also listed under Student Corner.
Women Empowerment Cell	Led by its in-charge, Dr. V. Mounishwari, the Cell organises programmes on women's empowerment, equality, leadership and awareness: "The Power Within – Inspiring Young Women for Greater Goals" (21 July 2025, chief guest Ms. K. S. Keerthi Reddy, IRS), a programme in the AU Auditorium and the International Women's Day celebration.
Faculty professional development	An eight-day Faculty Development Programme (FDP) on Python Programming (28 June–5 July 2025, EEE and ECE; resource person Mr. Bhanu Pawan Sai); a five-day online FDP on "Advanced Power and Energy Networks"; and a one-week national-level online FDP on "Engineering 5.0", announced on the University website.
Recognition of faculty	Engineers' Day 2025 awards: Young Engineer Award (Dr. J. Chinna Babu), Excellence in Service Award (Dr. C. Madan Kumar Reddy) and Women Engineer Award (Dr. S. Sharada). The University also publicises faculty achievements, such as a research recognition with a ₹10,000 cash award from VIT-AP University (2 August 2025) and a ₹1 lakh research grant from the Institution of Engineers (India) to the Department of Mechanical Engineering (December 2025).



Women Empowerment Cell programme "The Power Within", 21 July 2025

2. Employability and career development for students

The Training and Placement Cell supports students with career planning and mapping and runs training in aptitude, reasoning, soft skills and interview techniques. The University website publishes pages on the placement process and registration, training, mock placements, placement drives, prominent recruiters and statistical information on placed students. Placement figures are published on those pages and are not restated here.

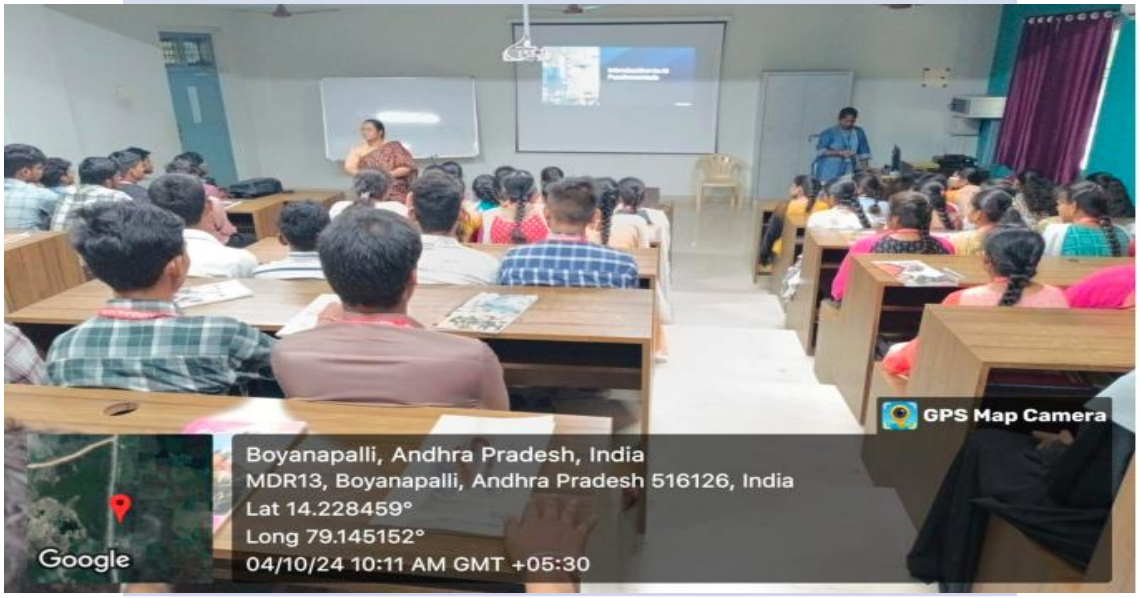


Screenshot of the Training and Placement pages on the Annamacharya University website

Career and skill-development activities

S. No.	Details of career counselling	Number of students attended / participated
1	Tech Mahendra Company Specific Training	1026
2	SVAAR Training	350
3	Mphasis Company Specific Training	980
4	AWS Certification Course	62
5	Sales Force Certification Course	100
6	Service Now Certification Course	100

2.1 Two Days Workshop on AI Foundations: Building the Future



The Department of Artificial Intelligence and Machine Learning at Annamacharya Institute of Technology and Sciences, now Annamacharya University, organized a two-day workshop on "AI Foundations: Building the Future" on 4th and 5th October 2024. The workshop featured expert sessions by Ms. J. Durga, Microsoft Certified Trainer and Executive Director of Sri Vensy Technologies Pvt. Ltd., Tirupati, and Ms. T. Venkata Padmaja, Data Analyst at the same organization. The event aimed to provide participants with a strong foundation in artificial intelligence, focusing on its principles, methodologies, and transformative applications across various industries. Through interactive discussions and hands-on exercises, the workshop

covered essential AI concepts, including data analysis, machine learning fundamentals, and real-world implementation strategies. The program was designed to empower students with the knowledge and skills required to navigate the rapidly evolving AI landscape and contribute to innovation in the field. This initiative highlights the university's commitment to fostering a learning environment that bridges theoretical knowledge with practical expertise, preparing students for successful careers in the domain of Artificial Intelligence and Machine Learning.

2.2 One Day Workshop on Digital Defence the art and Science of Ethical Hacking.



The Department of Computer Science and Engineering (CSE), Artificial Intelligence and Data Science (AIDS), and Artificial Intelligence and Machine Learning (AIML) at Annamacharya Institute of Technology and Sciences, now Annamacharya University, organized a one-day workshop on "Digital Defense: The Art and Science of Ethical Hacking" on 4th October 2024. The workshop was conducted by Mr. G. Bharath Kumar, CEO of Lyfaux Technologies. The session provided valuable insights into ethical hacking principles, digital security strategies, and practical techniques to safeguard systems against cyber threats. This event aimed to enhance participants' understanding of cybersecurity's crucial role in today's digital age. Mr. Bharath Kumar shared his expertise on various aspects of ethical hacking, including penetration testing, vulnerability assessment, and real-time defense mechanisms. The workshop was designed to empower students with practical skills and a foundational understanding of ethical hacking, preparing them for challenges in the cybersecurity domain. By organizing such

initiatives, the departments aim to bridge the gap between academic learning and industry demands, fostering a technically adept and future-ready generation of professionals

2.3 Three-day workshop on "Emerging Trends in Machine Learning





The Department of Computer Science and Engineering at Annamacharya Institute of Technology and Sciences, now Annamacharya University, organized a three-day workshop on "Emerging Trends in Machine Learning" from 7th to 9th October 2024. The workshop featured sessions conducted by Ms. J. Durga, a Microsoft Certified Trainer and Executive Director at Sri Vensy Technologies Pvt. Ltd., Tirupati, and Ms. T. Venkata Padmaja, a Data Analyst at the same organization. The event aimed to provide participants with an in-depth understanding of the latest advancements in machine learning, focusing on modern algorithms, practical applications, and industry trends. Through interactive lectures and practical exercises, the workshop equipped students with the skills to explore cutting-edge machine learning methodologies and their applications in real-world scenarios. By hosting such events, the Department of Computer Science and Engineering emphasizes the importance of staying updated with technological advancements and prepares students to excel in the rapidly evolving

field of machine learning. The initiative reflects the university's dedication to fostering innovation and technical expertise among its students.

2.4 One Day workshop on PCB Designing and Fabrication



The Department of Electrical and Electronics Engineering at Annamacharya University, Rajampet, organized a one-week workshop on "PCB Designing and Fabrication" from 21st October 2024, exclusively for third-year EEE students. The workshop was conducted in collaboration with STEMTEC, Chennai, a reputed organization known for its expertise in electronics training. The program aimed to equip students with practical skills in Printed Circuit Board (PCB) designing and fabrication, focusing on technical and industry-relevant knowledge. Throughout the workshop, students actively participated in hands-on sessions covering the design, fabrication, and testing of PCBs. Experts from STEMTEC emphasized the importance of PCB technology in modern electrical and electronic systems, enhancing the students' understanding of real-world applications. This initiative demonstrated the

department's commitment to providing experiential learning opportunities and preparing students for professional challenges in the field of electrical and electronics engineering.

2.5 Guest Lecture in Civil Engineering Department on 3S Prefab Building Systems



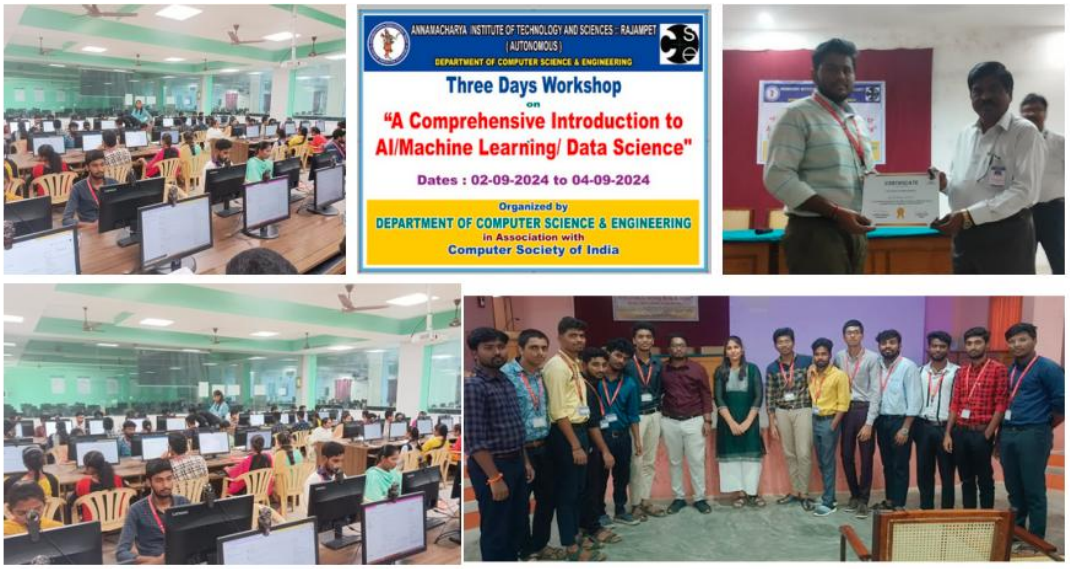


A guest lecture was organized by the Civil Engineering Department at Annamacharya Engineering College on the topic of "3S Prefab Building Systems." The lecture was delivered by J. Kranti Kumar Reddy, Executive Engineer, and CPWD. During the session, he explained in detail how the construction of NIT Tadepalligudem College was carried out using the 3S Prefab Building System, through a paper presentation and video demonstration. He also provided guidance on how to achieve high ranks in exams like ESE and GATE Following this, the college principal, Dr. S.M.V. Narayana, encouraged students to learn about new construction methods and advised them to work hard and aim for top ranks in engineering services, just like Kranti Kumar Reddy. The event was attended by the Head of the Civil Engineering Department, Dr. T. Naresh Kumar, program coordinator B. Raghunath Reddy, faculty members, and students.

2.6 Three Days Workshop on "A Comprehensive Introduction to AI/ Machine Learning/ Data Science"

A three-day workshop on Artificial Intelligence and Machine Learning was held at Annamacharya University, Rajampet, which concluded on Thursday. Trainers Sneha latha Reddy and Dinesh from Skyd Technologies were the chief guests of the event. They provided a concise explanation of how Artificial Intelligence is evolving in the current era through Data Science and Machine Learning. Additionally, students were given hands-on practical sessions using AI tools powered by Data Science. The seminar also covered applications like plant health in agriculture, weather prediction, digital information management, banking

applications, and data storage. The event was attended by Annamacharya University Registrar N. Mallikarjuna Rao, College Principal Dr. S.M.V. Narayana, Vice Chairman Choppa Yella Reddy, CSE HOD Dr. M. Subbarao, Coordinator B. Navin Kumar, faculty members, and students.



3. Entrepreneurship and economic growth

3.1 Innovation and Incubation Cell and Entrepreneurship Development

The Innovation and Incubation Cell is dedicated to nurturing the entrepreneurial spirit and supporting start-ups, and it encourages students and researchers to contribute to economic development through entrepreneurship. The Cell organises workshops and training programmes on innovation, intellectual property rights and start-ups, and its membership is open to students, faculty and alumni free of cost. The University also has an Entrepreneurship Development Cell (EDC), the Annamacharya University Centre for Entrepreneurship, and department-level entrepreneurship cells that offer mentorship and resources to aspiring entrepreneurs.

Conclusion

At Annamacharya University, we recognise that decent work, employability and entrepreneurship are central to SDG 8. Our published governance documents, grievance and women-empowerment mechanisms, faculty development programmes, the Training and Placement Cell, our dated career and skill-development activities, and our incubation and MSME-supported initiatives provide documented evidence of our engagement. We will continue strengthening SDG reporting through publicly accessible policies, verifiable activity records, original photographs and clearly described outcomes.