STUDENT PUBLICATIONS 2025-2026

S.NO	NAME OF THE AUTHOR(S)	TITLE OF THE PAPER	NAME OF THE JOURNAL	MONTH AND YEAR OF PUBLICATION (MM-YYYY)	ISSN
1	**Y. YOGASREE,** K. VENKATASUBBAIAH	A STUDY ON RISK & RETURN ANALYSIS OF SELECTED MUTUAL FUNDS WITH REFERENCE TO DEFC BANK, NEW BOYANAPALLI, RAJAMPET, KADAPA DISTRICT	INTERNATIONAL JOURNAL OF SCIENCE AND TECHNOLOGY	05-2026	2049-7318
2	**M. DHARANI KUMARI,** K. VENKATASUBBAIAH	A STUDY ON NON-PERFORMING ASSETS WITH REFERENCE TO UNION BANK OF INDIA, NEW BOYANAPALLI, KADAPA DISTRICT, ANDHRA PRADESH	INTERNATIONAL JOURNAL OF SCIENCE AND TECHNOLOGY	05-2026	2049-7318
3	**K. VENKATA DILEEP,** K. VENKATASUBBAIAH	A STUDY ON FUNDS FLOW ANALYSIS WITH REFERENCE TO SRIRAM FINANCE LIMITED, RAJAMPET	INTERNATIONAL JOURNAL OF SCIENCE AND TECHNOLOGY	05-2026	2049-7318
4	**S.GOWTHAMI,** K. SUBBAREDDY	IMPACT OF NON-PERFORMING ASSETS ON PROFITABILITY WITH REFERENCE TO HDFC BANK, RAJAMPET	INTERNATIONAL JOURNAL OF SCIENCE AND TECHNOLOGY	05-2026	2049-7318
5	**G. PRAHLADHA,** K. SUBBAREDDY	A STUDY ON FINANCIAL PLANNING AND FORECASTING: A CASE STUDY OF HINDUSTAN COCA COLA BEVARAGES, SRIKALAHASTI	JOURNAL OF FINANCE & OPERATIONS MANAGEMENT	05-2026	2349-0691
6	**R. SAI KUMAR RAJU,** K. SUBBAREDDY	A STUDY ON TECHNICAL ANALYSIS	INTERNATIONAL JOURNAL OF SCIENCE AND TECHNOLOGY	05-2026	2049-7318

7	**Y.SREE CHARAN,** K. SUBBAREDDY	EVALUATING CAPITAL STRUCTURE PRACTICE IN SHRIRAM FINANCE	JOURNAL OF FINANCE & OPERATIONS MANAGEMENT	05-2026	3117-7859
8	**B. SAI PRASANNA,** K. SUBBAREDDY	EMPLOYEE RELATIONS AND WORKPLACE CULTURE: A DESCRIPTIVE STUDY OF BHARATHI CEMENT CORPORATION PRIVATE LIMITED	INTERNATIONAL JOURNAL OF SCIENCE AND TECHNOLOGY	05-2026	2049-7318
9	**RENUKA Y** A ANJANAIAH	A STUDY ON WORKLIFE BALANCE AND EMPLOYEE WELL- BEING WITH REFERNCE TO BHARATHI CEMENT CORPORATION PVT LTD	INTERNATIONAL JOURNAL OF SCIENCE AND TECHNOLOGY	05-2026	2049-7318
10	**S. ABDUL THARAK** V. VEDAVATHI	A STUDY ON CASHFLOW ANALYSIS WITH REFERNCE TO SHIRAM FINANCE LIMITED	JOURNAL OF ADVANCED AND FUTURE RESEARCH	05-2026	2984-889X
11	**PEERAMBI BADEGALLA** V VEDAVATHI	ASTUDY ON TRAINING AND DEVELOPMENT WITH REFERENCE TO CENTURY PANELS LIMITED, BADVEL	INTERNATIONAL JOURNAL OF SCIENCE AND TECHNOLOGY	05-2026	2049-7318
12	**KONDURU NANDHINI** V. VEDAVATHI	A STUDY ON EMPLOYEE JOB SATISFACTION WITH REFERENCE TO ZUARI CEMENT, YERRAGUNTLA	INTERNATIONAL JOURNAL OF SCIENCE AND TECHNOLOGY	05-2026	2049-7318

13	**Y. VENKATA AJAY CHANDRA,** K. SUBBAREDDY	A STUDY ON FINANCIAL PERFORMANCE ANALYSIS	JOURNAL OF ADVANCED AND FUTURE RESEARCH	04-2026	2984-889X
14	**D. RAM KUMAR** A. ANJANAIAH	A STUDY ON FINANCIAL PERFORMANCE ANALYSIS	JOURNAL OF ADVANCE & FUTURE RESEARCH	04-2026	2984-889X
15	**UDHIBOINA NANDUSHA, ;** V. VEDAVATHI	A STUDY ON RECRUITMENT&SELECTION WITH REFERENCE TO ULTRATECH CEMENT LIMITED, TADIPATRI	JOURNAL OF ADVANCED AND FUTURE RESEARCH	04-2026	2984-889X
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17	**NALAMARU DHARANI ,** V.VEDAVATHI	A STUDY ON TRAINING & DEVELOPMENT WITH REFERENCE TO ULTRATECH CEMENT LIMITED, TADIPATRI	JOURNAL OF ADVANCED AND FUTURE RESEARCH	04-2026	2984-889X
18	**BOTLA VENKATA BHARATH ,** V.VEDAVATHI	A STUDY ON CAPITAL STRUCTURE	JOURNAL OF ADVANCED AND FUTURE RESEARCH	04-2026	2984-889X

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23	**V.SIRISHA,** B.SWATHI	EXPLORING EMPLOYEE SATISFACTION IN COMPOSITE MANUFACTURING:INSIGHTS FROM TRIOVISION COMPOSITE TECHNOLOGIES	JOURNAL OF ORGANIZATIONAL &HUMAN RESOURCE MANAGEMENT	02-2026	2349-0691
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25	**B.DHATHRI** B KOUSHIK	"A STUDY ON CUSTOMER RETENTION	INTERNATIOANL JOURNAL OF SCIENCE AND TECHMOLOGY	02-2026	2049-7318
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29	**Y ANUSHA** B KOUSHIK	IMPACT OF PRODUCT PACKAGING ON CONSUMER BUYING DECISION WITH REFERENCE TO KOTTHA'S FOODS ,KADAPA	INTERNATIOANL JOURNAL OF SCIENCE AND TECHMOLOGY	02-2026	2049-7318

30	**SAMMETA VENKATESWARA RAJU** DR. MOUNESWARI V	EVALUATING FINANCIAL PERFORMANCE IN MANUFACTURING SECTOR: EVIDENCE FROM CHAITANYA CHEMICALS, KADAPA	JOURNAL OF FINANCE AND OPERATIONS MANAGEMENT	02-2026	3117-7859
31	**BATTHALA VEERASOWJANYA** DR. MOUNESWARI V	AN EMPIRICAL STUDY ON EMPLOYEE SATISFACTION IN THE CHEMICAL INDUSTRY: EVIDENCE FROM CHAITANYA CHEMICALS, KADAPA	JOURNAL OF ORGANIZATIONAL &HUMAN RESOURCE MANAGEMENT	02-2026	3117-7875
32	**B.LAKSHMI ,** DR.V.MOUNESWARI	A STUDY ON FINANCIAL RISK MANAGEMENT AND ITS EFECT ON THEPERORMANCE OF HDFC BANK,RAJAMPETA	INTERNATIOANL JOURNAL OF SCIENCE AND TECHMOLOGY	02-2026	3049-1118
33	**U.SRAVANI,** B.SWATHI	PERFORMANCE APPRAISAL PRACTICES IN MANUFACTURING FIRMS:EVIDENCE FROM TRIOVISION COMPOSITE TECHNOLOGIES,KADAPA.	JOURNAL OF ORGANIZATIONAL &HUMAN RESOURCE MANAGEMENT	02-2026	2349-0691
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38	**S. FATHIMA** A. ANJANAIAH	A STUDY ON WORKING CAPITAL MANAGEMENT WITH REFERENCE TO CHAITANYA CHEMICALS, KADAPA	INTERNATIONAL JOURNAL OF SCIENCE & TECHNOLOGY	02-2026	2049-7318

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40	**A. KIRA** FATEH KHAN LODI	ASTUDY ON PORTFOLIO MANAGEMENT WITH REFERENCE TO YEN YES FINSERV LLP, KADAPA	INTERNATIONAL JOURNAL OF SCIENCE & TECHNOLOGY	02-2026	2049-7318
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46	**MEDA AMRUTHADEEP,** K SUBBAREDDY	CUSTOMER RELATIONSHIP MANAGEMENT AND MARKETING EFFECTIVENESS: A CASE STUDY OF VK HOND AUTOMOBILES RAJAMPET	INTERNATIONAL JOURNAL OF STRATEGIC BUSINESS MARKETING & STATISTICS	02-2026	2349-0691
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50	**P.NAGUL SHARIFA** ,DR.P.KRISHNA MOORTHY	PERFORMANCE EVOULATION PRACTICES IN EMERGING AGRO ,BEVERAGE FIRMS :INSIGHTS FROM SPY AGRO BEVARAGES	JOURNAL OF ORGANIZATIONAL AND HUMAN RESOURCE MANAGEMENT	02-2026	3117-7875
51	**R.PRAGATHI,** DR.P.KRISHNA MOORTHY	RECRUITMENT AND SELECTION DYNAMICS IN CHEMICAL INDUDSRTY:CASE STUDY OF CHAITANYA CHEMICALS ,KADAPA	JOURNAL OF ORGANIZATIONAL AND HUMAN RESOURCE MANAGEMENT	02-2026	3117-7875
52	**SHAIK RIZWANA,** DR.P.KRISHNA MOORTHY	RECRUITMENT AND SELECTION PRACTIECS IN MANUFACTURING :CASE STUDY OF CENTURY PANELS ,BADVEL	JOURNAL OF ORGANIZATIONAL AND HUMAN RESOURCE MANAGEMENT	02-2026	3117-7875

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