## Faculty Profile

### Basic Information:



NAME : Dr. C. UMA DEVI

DESIGNATION : ASSISTANT PROFESSOR

DEPARTMENT : MBA

DATE OF BIRTH : 10/05/1988

DATEOFJOINING : 01/06/2026

EMAILID : umadevi.chatla@gmail.com

EMPLOYEE ID : 2608

### Academic Profile:

| Qualification | Name of the Board/University | YEAR |
|---|---|---|
| PhD | YOGI VEMANA UNIVERSITY | 2025 |
| MBA | JNTUA | 2010 |
| UGC NET | UGC | 2018 |

### Research Details:

| | | |
|---|---|---|
| 1.Areas of Specialization : | | FINANCE AND HUMAN RESOURCE |
| 2.No. of Publications : | | 13 |
| 3.Awards Received : | | PhD |
| 4.Research Guidance | | |
| | No. of PhD Guided: | NIL |
| | No. of MBA Guided: | 145 |
| | No. of B.Tech. Guided: | NIL |
| 5.Details of Professional Membership: | | NIL |
| 6.SubjectsTaught : | | Financial Management, Investment and Portfolio Management, Financial Institutions and Services, Entrepreneurship Development, Financial Accounting for Managers, International Financial Management, Research methodology and IPR, Advanced communication |

## Publication Details:

| Title | Publisher | Published Year |
|---|---|---|
| Unveiling The Key Factors of Financial Inclusion - An Empirical Study in Kadapa District | IAEME Publication | 2025 |
| Marketing Of Products and Services By Commercial Banks for Financial Inclusion In India -A Decennium Study | Allied Business Academies Publication | 2022 |
| Role Of Artificial Intelligence in Transforming The Banking Sector In India | Shodha Prabha, Shri Lal Bahadur Shastri National Sanskrit University Publishers | 2022 |
| A Study on Organization Policies and Employee Satisfaction at APMDC Limited, Mangampet, Kadapa District | Eleyon Publishers | 2021 |
| CSR Practices of Social Entrepreneurship Organizations for Sustainable Development in India | Adonis & Abbey Publishers Ltd. | 2020 |
| Pathways for building Resilience against Covid 19 Pandemic in banking and financial sector in India | VEI International Journal of social Sciences, VEI Publishing | 2021 |
| A Study on Mobile Banking and Financial Inclusion with Reference to Commercial Banks in Kadapa City in YSR District, Andhra Pradesh | Research Culture Society & Publication | 2020 |
| A Study on Impact of Fintech on Financial Inclusion in India | Lalbhai Dalpatbhai Institute of Indology publishing | 2020 |
| Analysis of Non Performing Assets in Select Public Sector Banks in India | Indus Foundation for Education, Research and Social Welfare | 2017 |
| Long Term Solvency Position of Select Public Sector Banks: An Analysis | R-World Publications (India) | 2018 |
| Freight Cost Optimisation in Logistics with Reference to Amara Raja Batteries Ltd., Tirupathi | IJRCM Journals | 2016 |
| The Effect of Asset Management Practices on Profitability in Select Textile Companies in India | International Journal Corner (also associated with Globeedu Group) | 2015 |
| Is Digital banking accelerating financial inclusion? Empirical evidence from Andhra Pradesh | Department of Philosophy (specifically the Centre of Advanced Study) at the University of Rajasthan, Jaipur | 2023 |

## Patent Details:

| Title of Patent | Submitted/Published/Awarded |
|---|---|
| NIL | NIL |