## Faculty Profile

### Basic Information:



NAME : P.RAJITHA

DESIGNATION : Assistant Professor

DEPARTMENT : MBA

DATE OF BIRTH : 01/06/1988

DATEOFJOINING : 01/06/2026

EMAILID : Rajitha.mba2010@gmail.com

EMPLOYEEID :2609

### Academic Profile:

| Qualification | Name of the Board/University | YEAR |
|---|---|---|
| (Ph.D) | Annamacharya University | Pursuing |
| MBA | JNTUH | 2010 |
| | | |

### ResearchDetails:

| | | |
|---|---|---|
| 1.AreasofSpecialization : | | HUMAN RESOURCE MANAGEMENT |
| 2.No.ofPublications : | | 3 |
| 3.AwardsReceived : | | |
| 4.ResearchGuidance | | |
| | No.of PhD Guided: | |
| | No.of MBA Guided: | 120 |
| | No.of B.Tech. Guided: | |
| 5.DetailsofProfessionalMembership: | | |
| 6.SubjectsTaught : | | 1. Management And Organizational Behaviour<br>2. Marketing Management.<br>3. Human Resource Management.<br>4. Advertising And Sales Promotion Management.<br>5. Organization Development |

## PublicationDetails:

| Title | Publisher | Published Year |
|---|---|---|
| A study on stress level and its impact on job satisfaction of women teachers in engineering colleges at kadapa | Sambodhi with UGC Care Approved, Peer Reviewed and Referred Journal | Dec 2020 |
| Study On effectiveness of team work with reference to APSPDCL, Kadapa. | International Journal Of Scientific Engineering And Applied Science | Feb 2016 |
| A Study on Liquidity and Profitability Position with reference to ITL Pvt. Ltd. | International Journal Of Business and Management | Aug 2015 |

## Patent Details:

| Title of Patent | Submitted/Published/Awarded |
|---|---|
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