Date: 22-06-2026

INDUSTRIAL VISIT REPORT

Title of the Visit: Industrial Visit to Hindustan Coca-Cola Beverages Pvt. Ltd., Srikalahasthi
Industry Visited: Hindustan Coca-Cola Beverages Pvt. Ltd., Srikalahasthi
Date of Visit: 20-06-2026
Students: I MBA II Semester
No of Students Attended: 55
Co-Ordinator: Dr. P. Krishna Moorthy

Report

As part of experiential learning and industry-academia interaction initiatives, the Department of Business Administration, Annamacharya University, organized an Industrial Visit to Hindustan Coca-Cola Beverages Pvt. Ltd., Srikalahasthi on 20-06-2026. The visit was aimed at providing students with practical exposure to modern manufacturing practices, organizational management, and business operations in one of India's leading beverage manufacturing companies.

During the visit, students were welcomed by the company representatives and provided with an overview of the organization, its history, product portfolio, manufacturing facilities, quality standards, sustainability initiatives, and market presence. The students were taken through various sections of the plant where they observed the complete beverage production process, beginning from water treatment and syrup preparation to bottling, packaging, warehousing, and distribution.

The officials explained the operational workflow, quality control procedures, inventory management systems, supply chain practices, and safety standards followed within the organization. Students also gained insights into the company’s human resource practices, employee welfare measures, performance management systems, training programs, and workplace safety culture.

The visit enabled students to understand the integration of production, marketing, finance, human resource management, and logistics functions in achieving organizational objectives. The interaction with industry professionals provided valuable knowledge regarding career opportunities, industry expectations, and the skills required for successful managerial careers.

Key Learnings

- Understanding of beverage manufacturing processes and production management practices.
- Exposure to quality control systems and international quality standards adopted by the company.
- Knowledge of supply chain management, inventory control, warehousing, and distribution networks.
- Insights into human resource policies, employee engagement, training, and safety practices.
- Understanding of financial and operational aspects involved in large-scale manufacturing operations.

- Learning about marketing strategies, brand management, and distribution mechanisms adopted by Coca-Cola.
- Exposure to sustainability initiatives related to water conservation, waste management, and environmental responsibility.
- Understanding the role of technology and automation in improving operational efficiency.
- Interaction with industry experts helped students understand current industry trends and career opportunities.
- Development of practical knowledge by connecting classroom concepts with real-world business operations.

Conclusion

The Industrial Visit to Hindustan Coca-Cola Beverages Pvt. Ltd., Srikalahasthi provided students with valuable practical exposure to the functioning of a large-scale manufacturing organization. The visit bridged the gap between theoretical knowledge and industrial practice by offering first hand insights into production, marketing, finance, human resource management, supply chain operations, and sustainability initiatives. The experience enhanced students' managerial understanding, professional awareness, and industry readiness, making it a significant learning opportunity for their academic and career development.

Images related to Industrial Visit



Fig 1: Students with Department HoD and Faculty before the commencement of Industrial Visit



Fig 2: MBA Students going for Industrial Visit

	
Fig 3: Students & Faculty Members with Coca-Cola Manager	**Fig 4: Coca-Cola Manager explaining about the company**