Course Coordinators/Module Coordinator

S.No	Course	Coordinator
1	Management Perspectives and Organizational Behaviour	Dr T Navaneetha
2	Business & Legal Environment	M Siva Sailaja
3	Economic analysis for Business Decisions	K.Subba Reddy
4	Design Thinking and Start up Management	Dr P Krishna Moorthy
5	Accounting for Managers	Dr .C UmaDevi
6	Business Statistics for Managers	A Anjanaiah
7	Managerial Communication	Dr.V.Mouneswari
8	Human Resource Management	V. Vedavathi
9	Financial Management	S Parthasarathi
10	Marketing Management	Fateh Khan Lodi
11	Production and Operations Management	K.Venkata Subbaiah
12	Business Research Methodology	Dr.V.Mouneswari
13	Management Information System	B Koushik
14	Optimization Techniques	A Anjanaiah
15	Business Analytics	S Parthasarathi
16	Green Business Management	B Swathi
17	Strategic Management	M Siva Sailaja
18	Industry4.0andInnovation	Fateh Khan Lodi
19	Corporate Social Responsibility	P Rajitha

20	Marketing Analytics	Fateh Khan Lodi
21	Financial Analytics	Dr. C Uma Devi
22	Human Resource Analytics	Dr.T.Navaneetha
23	Supply Chain Analytics	B Swathi
24	Data Visualization for Managers	B. Koushik
25	Data Science using R	K Subba Reddy
26	Web Analytics	B Koushik
27	Productive Modelling	V Vedavathi
28	Text Analytics	B Swathi
29	Business Data Mining	K Venkata Subbaiah
30	Investment and Portfolio Management	Dr C UmaDevi
31	Financial Institutions Markets and Services	K Venkata Subbaiah
32	Project Appraisal and Finance	A Anjanaiah
33	Financial Technology	K Subba Reddy
34	Behavioural Financial	M Siva Sailaja
35	Financial Derivatives	K Subba Reddy
36	Mergers Acquisition and Corporate Valuation	S Parthasarathi
37	Strategic Financial Management	V. Vedavathi
38	Corporate Tax Planning	B Koushik
39	International Finance	K Venkata Subbaiah
40	Logistics and Supply Chain Management	B. Swathi

41	Consumer Behaviour	Dr P Krishna Moorthy
42	B2BMarketing	P Rajitha
43	Sustainable Marketing	P Rajitha
44	Social Media and Digital Marketing	Fateh Khan Lodi
45	Strategic Brand Management	M Siva Sailaja
46	Integrated Marketing Communication	Dr P Krishna Moorthy
47	Market Research	P Rajitha
48	Retail Marketing	A. Anjanaiah
49	Services Marketing	A Anjanaiah
50	Employee Performance Management	Dr V Mouneswari
51	Sustainable HRM	Dr P Krishna Moorthy
52	Leadership and Team Dynamics	N Silpa
53	Learning and Development	Dr T Navaneetha
54	Cross culture Management	N Silpa
55	Global Human Resource Management	N Silpa
56	Compensation and Benefits Management	Dr V Mouneswari
57	Industrial Psychology	V Vedavathi
58	Talent Management	B Swathi
59	Industrial Relations and Labour Law	V Vedavathi