Inauguration of Future Business Leaders Forum (AUFBLF)

Department: Department of Business Administration

Date of Event: September 1, 2026

Venue: Annamacharya University

Overview

The Department of Business Administration officially launched the **Annamacharya University Future Business Leaders Forum (AUFBLF)** on September 1, 2026. Conceptualized and initiated by **Dr. P. Krishna Moorthy**, AUFBLF serves as a flagship student-led platform designed to foster strategic thinking, practical leadership, and real-world business execution.

Key Highlights

- **Chief Guest Address:** Chief Guest **Dr. T. Navaneetha** graced the ceremony, inspiring students to take proactive ownership of their professional growth and leverage the forum to build strong management competencies.
- **Initiator's Vision: Dr. P. Krishna Moorthy** outlined the vision behind establishing AUFBLF, emphasizing the role of student-driven initiatives in developing practical problem-solving, teamwork, and corporate readiness.
- **Faculty Presence & Encouragement:** Faculty members across the MBA department attended the ceremony in full strength, offering inspiring guidance and motivating students to actively lead and participate in upcoming initiatives.
- **Student Leadership Unveiling:** The inauguration formally introduced the executive student committee leading the forum's initiatives for the academic year:
  - **President:** B. Pavan Kumar Naik
  - **Vice President:** K. Vinodhini
  - **Secretary:** M. Manoj Kumar
- **Roadmap Presentation:** The newly appointed student office-bearers presented the annual event roadmap,highlighting upcoming business quizzes, case study competitions, analytical workshops, and industry interactions.

Core Objectives

- **Skill Development:** Strengthening competencies in analytical thinking, financial modeling, and strategic management.
- **Experiential Learning:** Giving students hands-on leadership experience in planning and executing university-wide business events.
- **Industry Readiness:** Preparing future managers through peer collaboration, guest lectures, and practical exposure.
- *The forum provides students with practical exposure to designing, testing, and presenting innovative business models for modern enterprises and startups.*

★ The department extends its congratulations to the faculty leadership and student organizers for driving a successful launch.

★ AUFBLF: Empowering Tomorrow's Visionary Leaders

➔ "AUFBLF stands as a commitment to transforming passionate management students into the strategic leaders, innovators, and decision-makers of tomorrow."



