Date: 15-10-2026

EVENT DETAILS

Title of the Event: Orientation Day – 2026

Programme Type: Orientation Programme

Organized by: Department of Business Administration

Date: 14-10-2026

Venue: University Gallery, Annamacharya University

Participants: Students admitted to MBA and BBA programmes for the academic year 2026–2027

Report

The Department of Business Administration, Annamacharya University, organized "Orientation Day – 2026" on 14 October 2026 at the University Gallery for students admitted to the MBA and BBA programmes for the academic year 2026–2027. The programme was intended to welcome the newly admitted students and provide them with an introduction to the University and the academic environment.

The orientation programme brought together the newly admitted students and members of the University community. The gathering provided an opportunity to familiarize students with the campus environment and to understand the expectations associated with their academic journey. The programme also marked the beginning of their association with Annamacharya University.

The event commenced with the ceremonial lighting of the lamp, symbolizing an auspicious beginning. An address was delivered from the dais as part of the programme, while the students attended the session in the University Gallery. The photographs capture the student gathering, the inaugural lamp-lighting ceremony, and the address delivered during the orientation.

The programme served as a welcoming platform for the incoming MBA and BBA students, helping them begin their academic journey with a sense of belonging and connection to the University.

Highlights of the Programme

- Welcomed students admitted to the MBA and BBA programmes for the academic year 2026–2027.
- Introduced the newly admitted students to the University's academic environment.
- Marked the beginning of the programme with a ceremonial lighting of the lamp.
- Included an address to the students as part of the orientation programme.
- Provided an opportunity for students to assemble and begin their association with the University.

Conclusion

Orientation Day – 2026 provided a warm and formal welcome to the newly admitted MBA and BBA students of Annamacharya University. The programme marked the commencement of their academic journey and offered an opportunity to become familiar with the University environment. The Department of Business Administration's initiative reflected its commitment to supporting students as they begin their higher education.

Images Related to the Event



Fig. 1: Ceremonial lighting of the lamp during the inauguration of the programme.



Fig. 2: Address being delivered by Vice Chancellor Dr. E. Sai Baba Reddy to the students during Orientation Day – 2026.



Fig. 3: Newly admitted MBA students attending the Orientation Day programme.