Faculty Publications 2025-2026

S.No	Faculty	Title of the paper	Name of the Journal	Month and Year of Publication (MM-YYYY)	ISSN	WoS/SCPUS/ Google Scholar (If in all or both sometimes mention and eg. WoS & SCOPUS)
1	Dr.T.Navaneetha	Exploring Financial innovation through cryptocurrency:A Global systematic and Bibliometric Analysis	International Journal of Accounting and Economis studies	08-2025	2309-4508	Scopus
2	K Subbareddy	Impact Of Cultural Factors On Consumer Behaviour : A Cross -Cultural Study	Journal of Information Education And Research	07-2025	1526-4726	ABDC
3	Dr. V. Mouneswari,	Impact of Capital Structure on The Performance of Non-Financial Firms in Emerging Markets: Evidence from The Bombay Stock Exchange Using GMM Estimation	International Journal of Accounting and Economics Studies	05-2025	2309-4508	SCOPUS
4	S.Partha Sarathi	Financial Literacy as A Determinant Of Employee Investment Choices: Insights From Rayalaseema, Andhra Pradesh	Journal of Finance and operations Management	02-2026	Internati onal	ABDC
5	B.Swathi	Triple Bottom Line Approach To Business: Balancing Profit, People and Planet Through Effective Management	International Journal Of Environmental Sciences	09-2025	2229-7359	NA