ANNAMACHARYAUNIVERSITY

(ESTD UNDER AP PRIVATE UNIVERSITIES (ESTABLISHMENT AND REGULATION) ACT, 2016)

(UNIVERSITY LISTED IN UGC AS PER THE SECTION 2(f) OF THE UGC ACT, 1956)

AJAMPET, YSR Kadapa District, AP – 516126, INDIA

DEPARTMENT OF ELECTRICAL & ELECTRONICS ENGINEERING

ENTREPRENEURSHIP DEVELOPMENT CELL (EDC)

Description

Annamacharya The Entrepreneurship Development Cell (EDC) of the Department of Electrical and Electronics Engineering, University, Rajampet, is committed to fostering an entrepreneurial culture among students by promoting innovation, creativity, leadership, and self-employment. The Cell provides a platform for students to identify business opportunities, develop innovative ideas, acquire entrepreneurial skills, and transform their technical knowledge into successful business ventures.

Special emphasis is given to entrepreneurship in emerging areas such as Renewable Energy, Electric Vehicles, Smart Grids, Power Systems, Automation, Energy Management, and Sustainable Technologies. Through various awareness programmes, workshops, expert lectures, startup activities, and business plan presentations, the EDC motivates students to develop innovative solutions to real-world challenges.

The Cell also facilitates interaction with successful entrepreneurs, alumni, industry experts, and startup support organizations. It creates awareness about startup funding opportunities, government initiatives, Intellectual Property Rights (IPR), and incubation facilities. The EEE Department EDC aims to nurture future entrepreneurs, encourage technology-driven startups, promote employment generation, and contribute to the vision of Atmanirbhar Bharat.

Vision

To develop an entrepreneurial mindset among EEE students and nurture innovative, technology-driven entrepreneurs who contribute to sustainable economic and technological development.

Mission

To provide a supportive platform for students to explore entrepreneurial opportunities, enhance their business and innovation skills, and transform creative ideas into successful startup ventures.

Objectives

- To create awareness about entrepreneurship and startup opportunities.
- To develop entrepreneurial skills, creativity, and leadership qualities among students.
- To encourage innovation and technology-based startups.

- To promote entrepreneurship in electrical and allied engineering sectors.
- To provide awareness about startup funding, government schemes, and incubation facilities.
- To facilitate interaction with successful entrepreneurs, alumni, and industry professionals.
- To motivate students to prepare business plans and develop innovative products.

Major Activities

- Entrepreneurship Awareness and Orientation Programmes.
- Startup Awareness Programmes.
- Seminars and Expert Lectures.
- Workshops on Innovation and Entrepreneurship.
- Business Plan Presentations.
- Intellectual Property Rights (IPR) Awareness Programmes.
- Interaction with Entrepreneurs and Successful Alumni.
- Startup and Funding Awareness Sessions.

EDC Coordinator

G. M. Subahan
Entrepreneurship Development Cell (EDC) Coordinator
Department of Electrical and Electronics Engineering
Annamacharya University, Rajampet, Andhra Pradesh.

Tagline

"Inspiring Ideas, Encouraging Innovation, and Empowering Future Entrepreneurs."

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DEPARTMENT OF ELECTRICAL & ELECTRONICS ENGINEERING

Entrepreneurship Development Cell (EDC)

The following are the Student Coordinators of the Entrepreneur Development Cell (EDC), EEE Department for the Academic Year 2026–27

S. No.	Student Coordinator Name	Roll No	Year & Section	Mobile No.
1.	A. Manvitha	25AFEEE055	II EEE -B	.....
2.	N. Manvitha Mahalakshmi	24AFEEE034	III EEE-A	9063669836
3.	Shaik shajid	23701A02A0	IV EEE-C	8790894534
4.	B. Pavan	23705A0220	IV EEE-B	8143771644

Signature
EDC In-charge
(G.M. Subahan)

8/9/26.
HOD-EEE
(Dr. S. Sarada)

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DEPARTMENT OF ELECTRICAL & ELECTRONICS ENGINEERING

Viksit Bharat @2047 – Innovation Leadership Programme

List of Students Registered

S.No.	Roll No.	Student Name	Year & Section	Mobile No
1.	26ALEEE013	M.UMESH CHANDRA	II EEE-B	9666309987
2.	25ALEEE009	B. GURU PRASANNA	III EEE-A	8247796617
3.	24AFEEE031	A. LIKITHA REDDY	III EEE-A	7993344869
4	24AFEEE034	N.MANVITHA MAHALAKSHMI	III EEE-A	9063669836
5.	24AFEEE017	K. GOUTAM SAI	III EEE-A	9390623772
6.	24AFEEE063	G.SAI THARUN	III EEE-B	9390501067
7.	24705A0222	B. PEDDA SUNKIREDDY	IV EEE-B	6304799724
8.	24705A0231	V.SIVA SANKAR	IV EEE-B	9059090531
9.	24AFEEE053	N. Rakesh	III EEE-B	9052861192

P.B.V
HOD-EEE

HEAD OF THE DEPARTMENT
ELECTRICAL AND ELECTRONICS ENGINEERING
ANNAMACHARYA UNIVERSITY
RAJAMPET, ANNAMAYYA DIST, A.P.

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HOD-EEE

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ELECTRICAL AND ELECTRONICS ENGINEERING
ANNAMACHARYA UNIVERSITY
RAJAMPET, ANNAMAYYA DIST, A.P.

GUEST LECTURE REPORT

Date: 23-09-26

.

Title: Entrepreneurial Development for Aspiring Entrepreneurs

Date: 23rd September 2026

Organized by: Annamacharya University, Rajampet

Resource Person: Mr. K. Harikrishna, Assistant Director, District Industries Centre, Y.S.R. Kadapa District.

Annamacharya University, Rajampet, organized a One-Day Guest Lecture on **"Entrepreneurial Development for Aspiring Entrepreneurs"** on 23rd September 2026, in association with the Entrepreneurship Development Cell (EDC).

The session was delivered by Mr. K. Harikrishna, Assistant Director, District Industries Centre, Y.S.R. Kadapa District. He explained the importance of entrepreneurship, identification of business opportunities, startup development, business planning, and various government schemes and financial support available for aspiring entrepreneurs.

The resource person encouraged students to develop innovative ideas, entrepreneurial skills, creativity, and self-confidence to become successful entrepreneurs. The session provided valuable insights into the process of starting and managing a business and motivated students to explore startup opportunities.

The guest lecture was informative and interactive, creating awareness about entrepreneurship and its role in economic development. The programme concluded with a vote of thanks to the resource person and all the participants.




ANNAMACHARYA UNIVERSITY
One Day Guest Lecture on
"ENTREPRENEURIAL DEVELOPMENT FOR ASPIRING ENTREPRENEURS"
by
K. Harikrishna
on
23rd September 2026
DEPARTMENT OF COMPUTER SCIENCE AND ENGINEERING
ENTREPRENEURSHIP DEVELOPMENT CELL, ANNAMACHARYA UNIVERSITY
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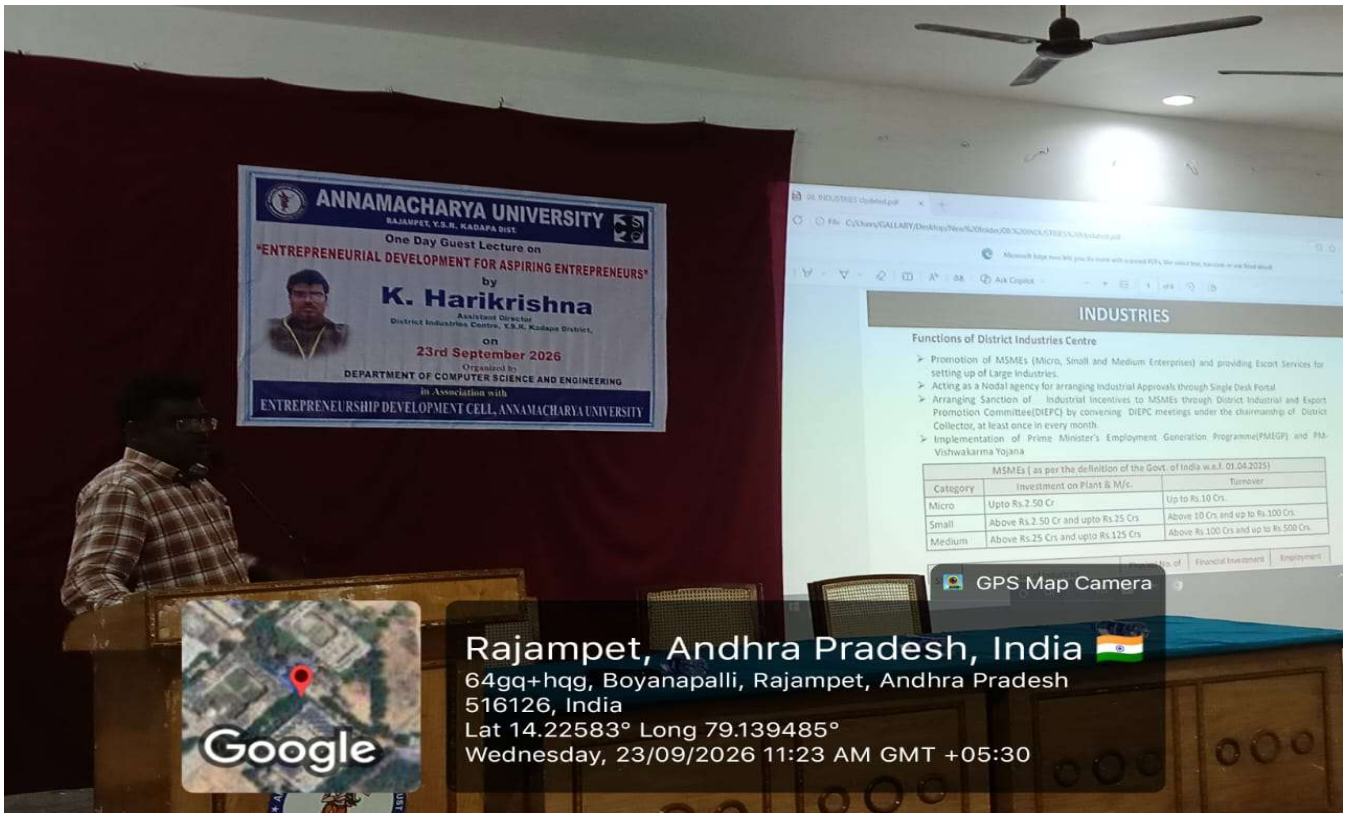
ANNAMACHARYA UNIVERSITY
RAJAMPET, Y.S.R. KADAPA DIST.
One Day Guest Lecture on
"ENTREPRENEURIAL DEVELOPMENT FOR ASPIRING ENTREPRENEURS"
by
K. Harikrishna
Assistant Director
District Industries Centre, Y.S.R. Kadapa District,
on
23rd September 2026
Organized by
DEPARTMENT OF COMPUTER SCIENCE AND ENGINEERING
in Association with
ENTREPRENEURSHIP DEVELOPMENT CELL, ANNAMACHARYA UNIVERSITY
INDUSTRIES
Functions of District Industries Centre
Promotion of MSMEs (Micro, Small and Medium Enterprises) and providing Escort Services for setting up of Large Industries.
Acting as a Nodal agency for arranging Industrial Approvals through Single Desk Portal
Arranging Sanction of Industrial Incentives to MSMEs through District Industrial and Export Promotion Committee(DIEPC) by convening DIEPC meetings under the chairmanship of District Collector, at least once in every month.
Implementation of Prime Minister's Employment Generation Programme(PMEGP) and PM-Vishwakarma Yojana
MSMEs (as per the definition of the Govt. of India w.e.f. 01.04.2025)
Category
Investment on Plant & M/c.
Turnover
Micro
Upto Rs.2.50 Cr
Up to Rs.10 Crs.
Small
Above Rs.2.50 Cr and upto Rs.25 Crs
Above 10 Crs and up to Rs.100 Crs.
Medium
Above Rs.25 Crs and upto Rs.125 Crs
Above Rs.100 Crs and up to Rs.500 Crs.
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Andhra Pradesh

Brief Report on TEJAS Workshop 2026

Date: 13-07-2026

The **TEJAS Workshop 2026 (Start-up India, APIS Initiatives, Mentoring, Funding Opportunities, Networking and Start-up Pitching)** was held on **10 July 2026** at the **New Collectorate Complex, Kadapa**. The workshop was organized to create awareness among students, aspiring entrepreneurs, innovators, and startup enthusiasts regarding the opportunities available in India's dynamic startup ecosystem. The event brought together startup experts, government officials, mentors, academicians, and ecosystem enablers to promote entrepreneurship, innovation, and startup culture. TEJAS workshops are designed to encourage aspiring entrepreneurs by creating awareness on Startup India initiatives, government support mechanisms, and entrepreneurial opportunities.

The programme commenced with an inspiring and motivational address by **Dr. Sreedhar Cherukuri, I.A.S., District Collector, YSR Kadapa District**, on the vision of **"Startup Kadapa."** He emphasized the need to cultivate an entrepreneurial mindset among students and young professionals and encouraged them to become job creators rather than job seekers. He highlighted the immense potential of Kadapa district in areas such as agriculture, food processing, renewable energy, digital technologies, and manufacturing, and stressed the importance of innovation and local problem-solving in building successful startups. The Collector also underscored the district administration's commitment to supporting innovation-driven enterprises and creating a vibrant startup ecosystem in Kadapa through mentoring, networking, and institutional support.

The workshop covered important themes such as Startup India initiatives, APIS initiatives, mentoring and guidance, funding opportunities, networking, and startup pitching. A major highlight of the workshop was the inspirational session delivered by the CEO of RoboMonk Technologies. He shared his entrepreneurial journey, describing how a passion for technology, robotics, Artificial Intelligence (AI), and STEM education led to the establishment of RoboMonk Technologies. He explained the challenges faced during the early stages of building the startup, including resource limitations and market uncertainties, and highlighted how perseverance, continuous learning, and innovation helped transform the company into a recognized EdTech organization. RoboMonk Technologies has been actively promoting hands-on learning in Robotics, AI, IoT, and STEAM education through workshops, internships, and industry collaborations, impacting thousands of students and partnering with educational institutions across India.

Sri Shaik Chand Basha, District Industries Promotion Officer (DIPO), Kadapa, delivered an informative session on the opportunities available for startups and government funding support for innovative ideas. He explained the various initiatives of the Government of India and the Government of Andhra Pradesh aimed at nurturing startups and entrepreneurship. He highlighted opportunities available through Startup India, seed funding schemes, incubation support, innovation grants, MSME schemes, and startup mentoring programmes. He encouraged students and young innovators to identify local problems, develop innovative solutions, and leverage government support systems to transform ideas into successful enterprises. The session also emphasized the importance of entrepreneurship in generating employment and contributing to regional economic development.

Another enriching session was delivered by Dr. M. Venkata Narayana, Professor, KSRM College of Engineering, Kadapa, on "Design Thinking and Problem Identification." He emphasized that successful start-ups emerge from a deep understanding of real-world problems and user needs. He introduced participants to the

principles of design thinking, including empathy, problem identification, ideation, prototyping, and testing. Through practical examples and interactive discussions, he explained how systematic problem identification and creative thinking can lead to innovative and impactful solutions. The session motivated participants to adopt a problem-solving mindset and develop user-centric innovations that address societal and industrial challenges.

Dr. D. Pragathi, Head of Incubation, Ratan Tata Innovation Hub, Tirupati gave an overview of relavant funding opportunities from government and non-government agencies for early stage start-ups.

The workshop also provided opportunities for participants to interact with mentors, startup founders, and fellow innovators. The networking sessions facilitated knowledge sharing, collaboration, and exposure to entrepreneurial ecosystems.

Overall, TEJAS Workshop 2026 successfully inspired participants to explore entrepreneurship as a viable career path and highlighted the significance of innovation, design thinking, mentoring, funding support, and collaborative networks in building successful startups. The workshop served as an excellent platform for strengthening the entrepreneurial ecosystem and promoting grassroots innovation in the Kadapa district under the vision of “Startup Kadapa.”



Fig 1: Inauguration Speech of TEJAS Workshop 2026 by Dr. Sreedhar Cherukuri, IAS, District Collector, Kadapa



Fig 2: Inauguration Speech of TEJAS Workshop 2026 by Dr. Sreedhar Cherukuri, IAS, District Collector, Kadapa

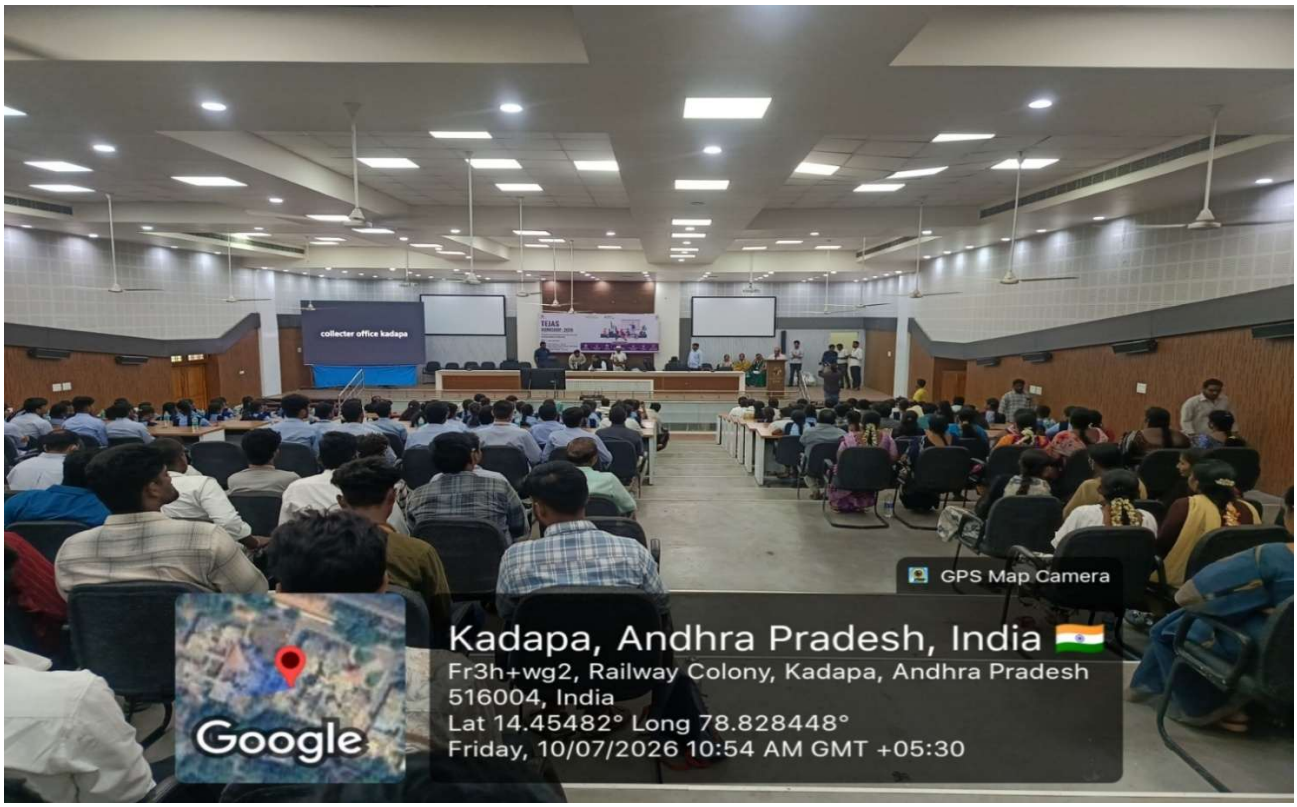

Fig 3: Start-up Journey speech by Sri Vikas Rapuru, CEO, RoboMonk Technologies, Nellore



Fig 4: Students and Faculty of Annamacharya University, Rajampet attended the Workshop



Fig 5: Students and Faculty of Annamacharya University, Rajampet attended the Workshop